

**FOR IMMEDIATE RELEASE**  
**July 17, 2017**



**CONTACT:**

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## **CITY OF MENASHA TO HOST DOWNTOWN VISION PLAN PUBLIC WORKSHOP**

**Menasha, Wisconsin** – The City of Menasha is in the beginning stages of developing a Downtown Vision Plan, designed to guide revitalization efforts of Downtown Menasha as it relates primarily to future land-uses. As the first part of the planning process, the City is hosting a 2-hour Public Workshop/kick-off meeting the evening of **July 27<sup>th</sup> from 5:30pm to 7:30pm at the Menasha City Center/“new” City Hall, 100 Main Street, Menasha.**

The area included in the visioning plan consists of approximately 200 acres of land and 3.5 miles of waterfront encompassing Menasha’s central business district, industrial core, and near downtown residential areas - roughly bound by Broad Street on the north, Racine Street on the east, Ahnaip Street/Nicolet Boulevard on the south (bordering the City of Neenah) and Railroad Street/Lawson Street and the Menasha Lock on the west.

The consultant team of Place Dynamics and SEH are currently completing a market study and analysis for downtown housing, retail, restaurant, and office opportunities. Workshop attendees will have an opportunity to discuss the preliminary findings and provide the consultant team their ideas, hopes and desires for the future land uses as well as share their thoughts on the challenges facing downtown Menasha.

Please attend this public workshop and provide your input. The success of any planning effort requires active public participation and the implementation of recommendations require strong community support. Together we can guide the future land uses downtown!

For more information visit: [www.downtownmenasha.wordpress.com](http://www.downtownmenasha.wordpress.com)

Date: Thursday, July 27, 2017  
Time: 5:30 to 7:30 pm  
Location: Menasha City Center  
100 Main Street  
Rooms 132-134  
Menasha, WI 54952