

“The 40-70 Rule”

Local Caregiving Company Launches Campaign to
Get Seniors and Their Families Talking

An adult daughter rushes to the emergency room where her senior-age mother has suffered a stroke and lapsed into a coma. But she has no idea if her mom has a living will or other documents that could help guide the family’s decisions. She wishes she’d asked. Elsewhere, a widow is struggling to tell her children she needs help around the house without losing more of her independence. She’s looking for the words to say.

These sensitive situations prompted Home Instead Senior Care to launch a public education campaign called the “40-70 Rule.” This campaign is designed to help adult children as well as their senior parents begin to address difficult issues with each other such as driving, finances, independence, end-of-life issues, and even romance..

Find out about

- The Five Wishes document.
- 5 ways to talk to your loved ones about end of life issues.
- Get your own Life Legacy Check List.
- Attorney Jennifer Koepl will be available to answer questions regarding advanced directive documents

October 21st 2:00pm

at the

Menasha Senior Center

The **4070** RULE

Bridging the communication gap between adult children and their parents

Presented by
Peggi Jankowski

Light refreshments
will be served



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