

City of Menasha, City of Neenah aldermen and Town of Menasha Board occasionally attend meetings of this body. It is possible that a quorum of Common Council, Board of Public Works, Administration Committee, Personnel Committee may be attending this meeting. (No official action of any of those bodies will be taken).

**Joint Meeting of the
CITY OF MENASHA PARKS AND RECREATION BOARD,
CITY OF NEENAH PARK COMMISSION, AND
TOWN OF MENASHA PARKS COMMISSION**

**Whiting Boat House
98 Fifth Street, Neenah**

Wednesday, December 8, 2010

6:00 PM

AGENDA

A. CALL TO ORDER OF EACH BOARD OR COMMISSION

1. Welcome Remarks by the Chair of Each Board or Commission
2. Introduction of all Attendees
3. [Approve Minutes – City of Menasha Park Board Meeting of November 8, 2010 \(action item\)](#)
4. Resolution Honoring Past City of Menasha Park Board Members George Korth and Tom Konetzke (action item)
5. Resolution Supporting 40% of the LWCF Appointed Funds to be Directed to the State Assistance Program
 - a. City of Neenah (action item)
 - b. [City of Menasha \(action item\)](#)
 - c. Town of Menasha (action item)

B. [A CASE FOR A HEALTHY PARK & RECREATION SYSTEM – Presentation by Michael Kading](#)

C. REPORT OF DEPARTMENT HEADS

1. Summary of City of Neenah Department: Staff Structure, Projects and Challenges – Eileen McCoy
2. Summary of City of Menasha Department: Staff Structure, Projects and Challenges – Brian Tungate
3. Summary of Town of Menasha Department: Staff Structure, Projects and Challenges – Michael Kading

D. DISCUSSION

1. Question and Answer Session – Interaction Between Board/Commission Members and Staff
2. Joint Board/Commission Training, Park Tour, WPRA Annual Conference
3. Desire for Future Meetings

E. PUBLIC COMMENT ON ANY MATTER LISTED ON THE AGENDA OR RELATED TO PARKS AND RECREATION

Five (5) minute time limit for each person

F. ADJOURNMENT OF CITY OF MENASHA PARK BOARD AND CITY OF NEENAH PARK COMMISSION (SEPARATE ACTIONS)

G. TOWN OF MENASHA PARK COMMISSION BUSINESS

1. Approve Minutes of November 10, 2010 Meeting
2. Approve Expenditures – December 8, 2010
3. Approve 2011 Meeting Schedule
4. Approve Financial Assistance Request

H. ADJOURNMENT OF TOWN OF MENASHA PARK COMMISSION

Socializing – Refreshments and snacks following the meeting

Menasha is committed to its diverse population. Our Non-English speaking population or those with disabilities are invited to contact the Neenah Parks and Recreation Department at 886-6060 or the Menasha Parks and Recreation Department at 967-3640 at least 24-hours in advance of the meeting so special accommodations can be made.

CITY OF MENASHA
PARKS AND RECREATION BOARD
Conference Room, 1st Floor, City Hall – 140 Main Street, Menasha
November 8, 2010
DRAFT MINUTES

A. CALL TO ORDER

Meeting called to order by Chr. D. Sturm at 6:00 PM.

B. ROLL CALL/EXCUSED ABSENCES

MEMBERS PRESENT: Chr. Dick Sturm, Ald. Mark Langdon, Steve Krueger, Sue Pawlowski, Nancy Barker and Ron Suttner

MEMBERS EXCUSED: Lisa Hopwood

OTHERS PRESENT: PRD Tungate, PS Maas and Greg Karch – Fishing Instructor

C. MINTUES TO APPROVE

1. **Minutes of the October 11, 2010 Park Board Meeting**

Moved by R. Suttner, seconded by S. Krueger to approve the minutes of the October 11, 2010 Park Board meeting. Motion carried 5-0.

D. PUBLIC COMMENT ON ANY MATTER LISTED ON THE AGENDA

Five (5) minute limit for each person.

1. No one spoke.

E. REPORT OF DEPARTMENT HEADS/STAFF/ YOUTH LIAISON OR CONSULTANTS

1. **Park, Pool and Vandalism Report – PS Maas**

PS Maas reported on vandalism last month, approximately 85 trees being planted this fall in Districts 3 & 4, Marina float and redecking project has been started, park shelters are being closed for the season, Memorial Building sign is on the work list for late fall or early winter, no update on Army Reserve Building.

2. **Director Report – Gilbert Site, Regional Park, Trail Grant, Recreation Programs – PRD Tungate**

Gilbert Site: discussions continue with RA Smith on an agreement to perform shoreline greenspace and trail engineering for the Gilbert site. Staff hopes to reach an agreement soon so plans to submit a DNR Stewardship grant next year can occur. Regional Park: City of Appleton and Town of Harrison officials have offered to make contact with 2-3 property owners in the vicinity of Manitowoc Road and Lake Park Road to gauge interest on selling land for a regional park. PRD Tungate hopes that staff from the three communities can meet soon to hear if any progress has been made. Trail Grant: \$301,000 DOT trail grant was awarded to the city. This grant provides 80% of the funding for an important trail segment between Natures Way south to near Kwik Trip on the corner of HWY 10/114. The immediate challenge for staff will be to obtain a couple key pieces of property or potentially select a route that circumvents property owners unwilling to sell a small piece of land or grant a trail easement. Trail construction could begin in 2012. Recreation Programs: Pumpkin Hunt was held October 25, good turnout. Holiday Hayride is December 3. Progress has been made on the Harbormaster contract. Tom Konetzke and George Korth will be recognized at next month's joint meeting of City of Menasha, Town of Menasha and City of Neenah Park Board/Commission meeting.

F. DISCUSSION ITEMS

1. **Introduction of Greg Karch and Kids Fishing Program**

Greg Karch explained his fishing background and experience to the Board. Mr. Karch was contacted by Board member Steve Krueger. The Board and staff were impressed by Mr. Karch's credentials. PRD Tungate will contact Mr. Karch to work out some programming ideas for this summer.

G. ACTION ITEMS

1. Accept the Executive Summary of the Emerald Ash Borer Management Plan and Tree Inventory – Kim Miller

Kim Miller, a temporary forestry consultant to the department, gave a summary of the tree inventory and Emerald Ash Borer (EAB) management plan. In general, a preemptive strategy in terms of dealing with EAB is recommended. This means removing all trees rated as dead or critical over the next 7 years. Secondary, all ash trees 0"-6" in diameter, regardless of condition will be removed and replaced by city crews. Ms. Miller is in the process of planning a public open house at the Library and is expected to present her summary and recommendation to the Common Council on December 6. Moved by N. Barker, seconded by R. Suttner to accept the findings and recommend the plans implementation as presented by Kim Miller. Motion carried 6-0

H. PUBLIC COMMENT ON ANY MATTER LISTED ON THE AGENDA

Five (5) minute time limit for each person.

1. No one spoke.

I. ADJOURNMENT

Moved by R. Suttner, seconded by N. Barker to adjourn at 7:30 PM. Motion carried 6-0.

**A RESOLUTION SUPPORTING 40% OF THE LWCF APPROPRIATED FUNDS BE
DIRECTED TO THE STATE ASSISTANCE PROGRAM**

WHEREAS the Land and Water Conservation Fund (LWCF) was established by Congress in 1965 to preserve, develop and assure accessibility to quality outdoor recreation resources “to strengthen the health and vitality of the citizens of the United States”, and

WHEREAS, the LWCF is principally funded by revenue received from off-shore energy extraction, and is authorized to receive \$900 million annually through the annual appropriations process; and

WHEREAS the LWCF funds a federal land acquisition program and provides matching grants to states and localities for capital projects through the State Assistance program; and

WHEREAS, investments from the LWCF State Assistance program support the creation of public parks in rural and urban communities throughout America, protect green space and local water supplies, guarantee outdoor recreation opportunities, spur economic development, create jobs and significantly aid national efforts to promote health, connect youth to nature and the outdoors, combat childhood obesity and protect the environment; and

WHEREAS in the original authorizing legislation, Congress recognized the important role of state and local parks in achieving its intended purpose by requiring the allocation of 60% of LWCF annual funding to the State Assistance program and 40% to the federal program; and

WHEREAS the language protecting the State Assistance program was removed in the mid 1970s resulting in a disproportional amount (84%) of LWCF funding going to the federal side of the program over the past 25 years; and

WHEREAS no language exists to protect the State Assistance funding allocations, and Congress appropriated a total of approximately \$304 million to LWCF in FY 2009 but allocated only \$19 million (6%) to the State Assistance program, and in FY 2010 appropriated a total of approximately \$479 million to LWCF with a mere \$40 million (8%) going to the State Assistance program; and

WHEREAS Wisconsin received only \$495,242 in FY2009 and \$679,682 in FY2010;

WHEREAS the disproportional allocation of LWCF funding between the two programs has severely limited state and local governments in their capacity to develop parks and open spaces and protect green space and local water supplies in light of rapidly increasing populations; and

WHEREAS, LWCF provides one-time funding for state and local capital projects and state and local governments equally match the federal dollars, then assume all costs of management and maintenance; and

WHEREAS the state of Wisconsin has \$50,000,000 in unmet need for LWCF State Assistance projects, and the City of Menasha currently has projects that would qualify for LWCF State Assistance funding; and

WHEREAS requiring 40% of LWCF funds to be annually allocated to the State Assistance program would not increase the national debt, but would ensure a more balanced allocation of

resources between federal land acquisition and state and local community conservation efforts, as intended by the authorizing legislation.

NOW THEREFORE BE IT RESOLVED that the Menasha Parks and Recreation Board calls on Congress to implement legislation specifying an annual allocation of at least 40% of LWCF funds to the State Assistance program.

City of Menasha, Wisconsin

Dick Sturm
Chairman Menasha Parks and Recreation Board

Passed: December 8, 2010



A Case For A Healthy Park And Recreation System!

Neenah Rotary
November 18, 2010

Amanda Geiser, Recreation Supervisor &
Michael Kading, Director of Park and Recreation
Town of Menasha – Park and Recreation Department

Why?

- ❑ Provides Public Health Benefits
- ❑ Provides Social Benefits
- ❑ Provides Environmental Benefits
- ❑ Provides Economic Benefits



Provides Public Health Benefits

Center for Disease Control (CDC) studies indicate...

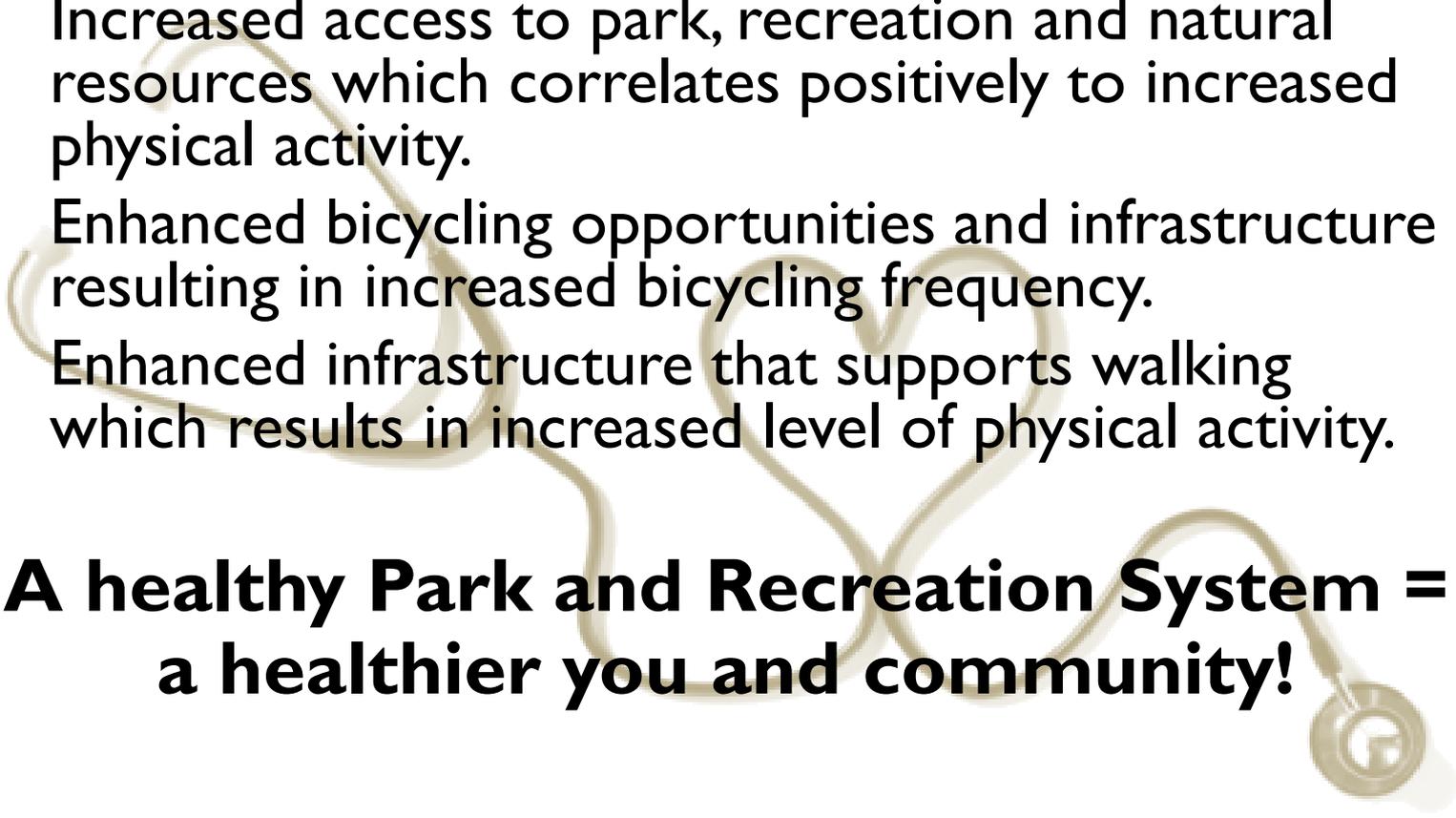
- ❖ 66% of US adults and 20% US children are obese or overweight
- ❖ Between 1980 –2004 obesity prevalence doubled among US adults
- ❖ Health risks related to obesity - heart disease, type 2 diabetes, cancers and strokes
- ❖ \$117 Billion in health care costs are attributed to obesity

Provides Public Health Benefits

The CDC, based upon the review of 108 studies, recommends...

1. Increased access to park, recreation and natural resources which correlates positively to increased physical activity.
2. Enhanced bicycling opportunities and infrastructure resulting in increased bicycling frequency.
3. Enhanced infrastructure that supports walking which results in increased level of physical activity.

**A healthy Park and Recreation System =
a healthier you and community!**



Provides Social Benefits

- Reduce crime
- Develop community cohesion
- A place to play, grow and learn
- A place to create memories



Provides Social Benefits

It costs approximately \$30,000 to incarcerate a juvenile offender each year...what could a park and recreation department do with \$30,000?

We could give a child the opportunity to...

- ❖ Play tennis for the summer - **\$50**
- ❖ Attend Kiddie Camp (8wks) - **\$38**
- ❖ Attend 5 Family Entertainment Shows – **free**
- ❖ Create Memories @ Daddy Daughter Winter Formal - **\$32**
- ❖ Participate in 25 wks of dance instruction - **\$75**
- ❖ Take 8 nature classes - **\$128**
- ❖ Attend 4 different special events - **\$15**
- ❖ Play 10 wks of soccer - **\$32**
- ❖ Learn to golf - **\$35**
- ❖ Attend Safety School - **\$18**



All this for \$432 and a refund to you of \$29,577!

A healthy Park and Recreation System = a healthier you, a happy child and cohesive community!

Provides Environmental Benefits

- Controls storm water runoff and flooding
- Pollution abatement and cooling
- Increased water quality
- Habitat protection



Provides Environmental Benefits

The US Forest Service estimates that one tree, within its 50 year life span

- ❖ Generates - \$31,250 worth of oxygen
- ❖ Generates - \$62,000 worth of pollution control
- ❖ Recycles - \$37,500 worth of water
- ❖ Controls - \$31,250 worth of soil erosion
- ❖ \$162,000/tree x 1,161 trees = \$188,082,000 worth of benefit

**A healthy Park and Recreation System =
a healthier you and environment!**

Provides Economic Benefits

- Attracting tourists
- Attracting and retaining businesses and knowledge based workers
- Enhancing real estate values
- Reducing taxes



Provides Economic Benefits

State of Michigan Case Study

Teresa Penbrooke, GreenPlay, LLC

- ❖ 8+ yrs ago...economic down turn
- ❖ 3 communities chose to maintain quality of life services – Canton, Grand Rapids and Ann Arbor
- ❖ Other communities cut quality of life services

What have we learned?

A healthy Park and Recreation System = a healthier you and local economy!

Ending thought...



How many children run and play in a park; how many people gain better health through a fitness class or using the trails; how many are able to relieve stress by walking, running or biking a trail; how many saw an eagle for the first time; how many learned a new skill or made a new friend – we do not know – and honestly, we'll never know.

But I do know that as each day passes, some child plays in our parks; folks register for our programs; others walk, run or bike our trail system (even in the dead of winter); many attend the Daddy-Daughter Winter Formal and make the memory of a life-time both for daughter and dad. These successes truly cannot be measured, but occur each day throughout the Town of Menasha – Park and Recreation System.

Planting a tree...leave a legacy

