

CITY OF MENASHA
PLAN COMMISSION
MINUTES
Tuesday, April 4, 2006

The meeting was called to order at 3:30 PM by Mayor Laux.

I. Roll Call

PLAN COMMISSION MEMBERS PRESENT: Mayor Joseph Laux, DPW Mark Radtke, Ald. Mary Ann Mulvey, and Commissioners Catherine Cruickshank, Dave Schmidt, and Dick Sturm.

PLAN COMMISSION MEMBERS EXCUSED: Norm Sanders

ALSO PRESENT: CDD Greg Keil, AP Beckendorf, Lonnie Pichler, Jeffrey Mulvey, and Brad Schmidt.

II. CSM – Lake Park Villas – Lot 83 and Vicinity

This item was held over.

III. Communication – Oneida Street and Jennie Street

CDD Keil explained that this is a communication from Attorney Brandt outlining the sale of a property in the Province Terrace vicinity. The Plan Commission has previously approved the sale of city-owned properties in the Province Terrace plat.

IV. Consideration of Sign Ordinance Amendments and Design Guidelines

AP Beckendorf summarized the proposed changes. The main purposes of the changes are listed as follows:

1. To better define city expectations regarding sign design;
2. To allow for administrative approval for sign proposals where it was previously required to obtain a special use permit;
3. To begin requiring permits for temporary/portable signs to help prevent the proliferation and abuse of existing time limits.

Comm. Cruickshank asked whether guidelines for multiple faced signs could be relaxed to allow for better visibility. AP Beckendorf explained that in unique situations, such as grade or visibility issues, under the new revisions the applicant would have the ability to apply for a master sign permit that would provide some flexibility in exchange for a high quality, well designed sign.

There was some discussion about the addition of a footnote on pages 14 and 15 that reads “For unusual circumstances, see Sec. 13-1-64(c)”, referring to the “Master Sign Plan” section.

Comm. Schmidt asked whether additional visual aids could be used. AP Beckendorf agreed that visual aids in an ordinance are useful, but that it is difficult to find visual aids that correspond to the section you are trying to describe.

Discussion ensued regarding temporary signs and the proposed requirement for a deposit. Language should be added to the ordinance describing the process for returning/losing the deposit.

This item was held over.

V. Adjourn

Ald. Mulvey made and DPW Radtke seconded a motion to adjourn at 4:05p.m. The motion carried.

*Respectfully Submitted,
Jessica Beckendorf
Associate Planner*