

It is expected that a Quorum of the Personnel Committee, Board of Public Works, Plan Commission and Administration Committee will be attending this meeting: (although it is not expected that any official action of any of those bodies will be taken)

**CITY OF MENASHA
SUSTAINABILITY BOARD
Common Council Chambers
140 Main Street, Menasha**

**Tuesday, July 19, 2011
6:30 PM**

AGENDA

- A. CALL TO ORDER
- B. ROLL CALL/EXCUSED ABSENCES
- C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD (five (5) minute time limit for each person)
- D. MINUTES TO APPROVE
 - 1. June 21, 2011 (To be received)
- E. COMMUNICATIONS
 - 1. [Appleton ReStore Electronics Recycling Information](#)
- F. REPORTS
- G. DISCUSSION
 - 1. Wisconsin Clean Cities – Creating a Chapter (Paul Van de Sand)
- H. ACTION ITEMS
 - I. [2011-2012 Sustainability Plan – Prioritizing Activities](#)
- J. ADJOURNMENT

"Menasha is committed to its diverse population. Our Non-English speaking population and those with disabilities are invited to contact the Menasha City Clerk at 967-3603 24-hours in advance of the meeting for the City to arrange special accommodations."

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, June 21, 2011
6:30 PM**

MINUTES

A. CALL TO ORDER

The meeting was called to order at 6:35 pm by Paul Van de Sand.

B. ROLL CALL

1. **Present:** Becky Bauer (6:57 pm), Chris Bohne, Roger Kanitz, Sadie Schroeder, Kathy Thunes, Paul Van de Sand
2. **Excused:** Mike Dillon, Ed Kassel, Chairperson Linda Stoll,
3. **Also Present:** Mark Albert (WPPI), Community Development Director Greg Keil, Principal Planner Amy Kester, Parks Superintendent Vince Maas, and Deputy Clerk Kristin Sewall.

C. PUBLIC COMMENTS

No comments.

D. MINUTES TO APPROVE

Roger Kanitz made and Sadie Schroeder seconded a motion to approve the minutes from the May 17, 2011 Sustainability Board meeting. The motion passed.

E. COMMUNICATIONS

No communications.

F. REPORTS

No reports.

G. DISCUSSION

1. Farm Fresh Market – Kristin Sewall

Kristin Sewall, coordinator of the city's Farm Fresh Market, was in attendance to give an update and discuss proposed changes to the application process. She reported that the market was entering into its third season and was offering four additional stalls this year. Vendors included seven produce stalls, eight arts and crafts stalls, and five processed food vendors. The city has set up a Facebook page for the market and is also running a tote bag promotion. Kristin distributed the current application. There was discussion

regarding changes to the application process to help ensure that food was grown locally and not purchased at auction.

2. Urban Forestry Program – Vince Maas

Vince Maas, Parks Superintendent, was present to discuss the city's urban forestry program. Vince gave background information regarding the department, staff, budget, grants, and policies. The board asked questions regarding funding opportunities, tree planting programs, emerald ash borer problems, and native plantings.

3. 2011-12 Sustainability Plan – Prioritizing Activities

Becky Bauer offered to prepare and send out a survey to board members to aid in the prioritization of activities for 2011-2012. This item will be brought back at the next meeting for further discussion.

4. Complete Streets (Linda Stoll)

No discussion.

5. Urban Agriculture (Linda Stoll)

No discussion.

H. ACTION ITEMS

No action items.

I. ADJOURNMENT

Becky Bauer made and Kathy Thunes seconded a motion to adjourn at 8:15 pm. The motion passed.

Respectfully submitted by Amy Kester, Principal Planner.

Electronics Recycling



Greater Fox Cities Area
Habitat
for Humanity®

ReStore

Electronics Accepted:

- TV's (CRT and all other)*
- computer monitors (CRT and all other)*
- CPU's (central processing unit)
- laptops/netbooks/tablets
- printer/scanner/fax machine/photocopier
- telephones/cell phones/PDA's
- VCR/DVD players
- stereo equipment
- keyboards & mice
- computer accessories including:
 - hard drives
 - speakers
 - flash drives
 - modems
- back up power supplies
- cables/cords
- remote controls
- MP3 players/iPods
- game systems

*\$5 fee charged, in exchange a \$5 gift card to Appleton ReStore will be issued.
All materials are recycled with Vintage Tech Recyclers, Inc. a certified R2 recycler.
All personal data is guaranteed to be safely and securely destroyed.



E-CYCLE
WISCONSIN
Registered Collector



3000 E. College Avenue, Appleton, WI 54915 - (920) 830-8400
AppletonReStore.org - vintagetechrecyclers.com

City of Menasha Sustainability Policy

Definition Sustainability has been defined most commonly as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.” The American Planning Association outlines the following four sustainability principles to guide communities in implementing sustainable practices:

- Reduce dependence upon fossil fuels
- Reduce dependence on chemicals and other manufactured substances that can accumulate in nature
- Reduce dependence on activities that harm life-sustaining ecosystems
- Meet the hierarchy of present and future human needs fairly and efficiently.

Vision As the governing body of the City of Menasha, we recognize our responsibility to lead the city in accordance with the principles of sustainability. Using these principles as our guide, we agree to work towards the following vision for the City of Menasha:

Operations. We provide effective, affordable, sustainable government operations that meet the needs of the present while minimizing our negative impact on future generations.

Public Policy. We lead by example and incorporate sustainability principles into our public policies.

Community. We promote community awareness of sustainability principles and encourage their application in everyday life by our citizens, businesses, and institutions.

Key Sustainability Goals

- Community.** Build a sustainable community that fosters a growing local economy, affordable housing, healthy living, balanced transportation, civic engagement, recreational opportunities, environmental and public amenities, and cultural diversity.
- Development.** Promote a mix of land uses that incorporate sustainability principles and best practices.
- Economy.** Create a dynamic, resilient, and balanced economy that encourages local entrepreneurship and sustainable business practices.
- Energy.** Foster local energy production, renewable energy sources, and energy conservation and efficiency.
- Environment.** Protect and conserve our eco-system and natural resources and reduce pollution.
- Food Systems.** Promote local food production, sales, and consumption while reducing food related waste.
- Government.** Provide sustainable, cost-effective services that meet the needs of our citizens, businesses, and institutions while minimizing negative impact on future generations.
- Transportation.** Provide a range of integrated transportation systems that minimize negative impacts on the community, economy, and environment and enhance local and regional mobility and connectivity.
- Waste.** Reduce the overall quantity of waste produced by increasing recycling rates, reducing waste entering landfills, and promoting consumer product awareness.

2011-2012 Sustainability Work Plan

1. **Operations.** The City of Menasha provides sustainable, cost-effective government services that meet the needs of the present while minimizing our negative impact on future generations.
 - A. Energy
 - Finalize detailed energy consumption baseline study and create recommendations for change based on results.
 - B. Environment
 - Inventory vegetation management practices of city owned properties and identify opportunities for reduced maintenance inputs.
 - Inventory city owned properties and evaluate opportunities to reduce impervious surfaces.
 - C. Government
 - Reconfigure the Sustainability Board and establish internal task-driven "sustainability teams."
 - Establish set of community sustainability indicators and finalize comprehensive baseline study.
 - Finalize procurement policy.
 - Begin review of existing zoning ordinances for sustainability principles.
 - D. Transportation
 - Develop detailed transportation baseline study and create recommendations based on results.
 - E. Waste
 - Evaluate monthly recycling collection services.

2. **Public Policy.** The City of Menasha leads by example and incorporates sustainability principles into its public policies.
 - A. Environment
 - Review and recommended revisions to weed ordinance to allow for prairie and native plantings.
 - Develop program for residential stormwater credit or incentive.

- Develop passive stormwater management facilities at Fire Station 36 as a demonstration project.
- B. Food Systems
- Review ordinances pertaining to agricultural uses in residential zoning districts and recommend revisions as needed.
 - Continue Farm Fresh Market.
- C. Transportation
- Promote adoption of complete streets policy.
 - Partner with local residents and/or existing organizations to expand pedestrian/bicycling infrastructure.
- D. Waste
- Offer a community e-waste recycling event.
3. **Community.** The City of Menasha promotes awareness of sustainability principles and encourages their application in everyday life by its residents, businesses, and institutions.
- A. Community
- Offer educational materials via handouts, newsletter and website articles, and participation at community events and expos.
 - Support area and regional sustainability efforts such as ECOS, Sustainable Fox Valley, and similar organizations.
- B. Environment
- Support activities of the Northeast Wisconsin Stormwater Consortium.
- C. Food Systems
- Support activities of the Community Garden Partnership and local community gardens.
 - Promote the Farm Fresh Market.
- D. Waste
- Promote home composting of yard waste.