

It is expected that a Quorum of the Personnel Committee, Board of Public Works, Plan Commission and Administration Committee will be attending this meeting: (although it is not expected that any official action of any of those bodies will be taken)

**CITY OF MENASHA
SUSTAINABILITY BOARD
Common Council Chambers
140 Main Street, Menasha**

**Tuesday, August 16, 2011
6:30 PM**

AGENDA

- A. CALL TO ORDER
- B. ROLL CALL/EXCUSED ABSENCES
- C. PUBLIC COMMENTS ON ANY MATTER OF CONCERN TO THE SUSTAINABILITY BOARD (five (5) minute time limit for each person)
- D. MINUTES TO APPROVE
 - 1. [July 19, 2011](#)
- E. COMMUNICATIONS
 - 1. [Green LifeXpo Energy Exposition](#)
- F. REPORTS
 - 1. Update on Valley Transit Board representative changes (Roger Kanitz)
- G. DISCUSSION
 - 1. Update on ECOS-FV (Kathy Thunes)
 - 2. Update on ECWRPC HUD Grant Application (Kathy Thunes)
- H. ACTION ITEMS
 - 1. [2011-2012 Sustainability Plan – Prioritizing Activities](#)
- J. ADJOURNMENT

"Menasha is committed to its diverse population. Our Non-English speaking population and those with disabilities are invited to contact the Menasha City Clerk at 967-3603 24-hours in advance of the meeting for the City to arrange special accommodations."

**CITY OF MENASHA
SUSTAINABILITY BOARD
Third Floor Council Chambers
140 Main Street, Menasha**

**Tuesday, July 19, 2011
6:30 PM**

MINUTES

A. CALL TO ORDER

The meeting was called to order at 6:35 pm by Chairperson Linda Stoll.

B. ROLL CALL

1. **Present:** Becky Bauer, Chris Bohne, Mike Dillon, Roger Kanitz, Linda Stoll, Kathy Thunes, Paul Van de Sand
2. **Excused:** Ed Kassel, Sadie Schroeder
3. **Also Present:** Community Development Director Greg Keil, Principal Planner Amy Kester, and Mayor Donald Merkes.

C. PUBLIC COMMENTS

1. **Kathy Thunes** reported that East Central Wisconsin Regional Planning Commission intends to reapply for a regional sustainability planning grant from HUD. They are currently waiting for the NOFA to be published.
2. **Mike Dillon** announced that due to his new responsibilities at the Town of Menasha, he has submitted his resignation from the Sustainability Board. Members and staff expressed appreciation for his contributions to numerous sustainability efforts in the city.

D. MINUTES TO APPROVE

Roger Kanitz made and Sadie Schroeder seconded a motion to approve the minutes from the June 21, 2011 Sustainability Board meeting. The motion passed.

E. COMMUNICATIONS

1. **Appleton ReStore Electronics Recycling Information**
CDD Keil included information regarding the Habitat ReStore's recycling program for electronics.

F. REPORTS

No reports.

G. DISCUSSION

1. **Wisconsin Clean Cities – Creating a Chapter**

Paul Van de Sand reported that based on his discussions with Clean Cities for SE Wisconsin, there may be an entity seeking to form a Clean Cities chapter for northeast Wisconsin. There was discussion regarding natural gas fueling, electrical charging stations, and grant opportunities from the Department of Energy through the Clean Cities program. Paul also explained that there may be grant writing resources and services available through the WI Office of Energy Independence for energy-related grants.

H. ACTION ITEMS

1. 2011-2012 Sustainability Plan – Prioritizing Activities

Becky Bauer distributed copies of the online survey that members were sent the prior week. Members who had not submitted their answers completed the survey. The top priority activities were completion of the energy baseline studies, both energy and transportation) and promotion of a complete streets policy. There was discussion regarding the feasibility of implementing complete streets and the need for community education on the issue.

Roger Kanitz made and Sadie Schroeder seconded a motion to bring this item back at the next meeting for further discussion. The motion passed.

I. ADJOURNMENT

Paul Van de Sand made and Mike Dillon seconded a motion to adjourn at 7:53 pm. The motion passed.

Respectfully submitted by Amy Kester, Principal Planner.

Financial Supporters:



Plan to attend the

Green LifeXpo



Energy Exposition

Saturday, September 17, 2011

9 a.m. to 5 p.m.

National Guard Armory & American Legion Post 200
Hwy 54 West • Black River Falls, WI

Learn About...

- Renewable & Alternative Energy
- Conservation
- Recycling
- Sustainable Living

Entrance Fee

\$2.00

Children Age 17 & Under Free

Portion of fee will be donated to the Black River Area Green School Solar Project

Exhibits • Food • Tours • Speakers
Workshops For Children • Door Prizes

Free, Secure, Document Destruction

Offered By Co-op Credit Union

Electronic Recycling

with 5R Processors, Ltd.
Offered By Jackson Electric



For more information go to:
www.GreenLifeXpo.com

Find us on facebook



Go Green . . . Live Better

City of Menasha Sustainability Policy

Definition Sustainability has been defined most commonly as “meeting the needs of the present without compromising the ability of future generations to meet their own needs.” The American Planning Association outlines the following four sustainability principles to guide communities in implementing sustainable practices:

- Reduce dependence upon fossil fuels
- Reduce dependence on chemicals and other manufactured substances that can accumulate in nature
- Reduce dependence on activities that harm life-sustaining ecosystems
- Meet the hierarchy of present and future human needs fairly and efficiently.

Vision As the governing body of the City of Menasha, we recognize our responsibility to lead the city in accordance with the principles of sustainability. Using these principles as our guide, we agree to work towards the following vision for the City of Menasha:

Operations. We provide effective, affordable, sustainable government operations that meet the needs of the present while minimizing our negative impact on future generations.

Public Policy. We lead by example and incorporate sustainability principles into our public policies.

Community. We promote community awareness of sustainability principles and encourage their application in everyday life by our citizens, businesses, and institutions.

Key Sustainability Goals

- Community.** Build a sustainable community that fosters a growing local economy, affordable housing, healthy living, balanced transportation, civic engagement, recreational opportunities, environmental and public amenities, and cultural diversity.
- Development.** Promote a mix of land uses that incorporate sustainability principles and best practices.
- Economy.** Create a dynamic, resilient, and balanced economy that encourages local entrepreneurship and sustainable business practices.
- Energy.** Foster local energy production, renewable energy sources, and energy conservation and efficiency.
- Environment.** Protect and conserve our eco-system and natural resources and reduce pollution.
- Food Systems.** Promote local food production, sales, and consumption while reducing food related waste.
- Government.** Provide sustainable, cost-effective services that meet the needs of our citizens, businesses, and institutions while minimizing negative impact on future generations.
- Transportation.** Provide a range of integrated transportation systems that minimize negative impacts on the community, economy, and environment and enhance local and regional mobility and connectivity.
- Waste.** Reduce the overall quantity of waste produced by increasing recycling rates, reducing waste entering landfills, and promoting consumer product awareness.

2011-2012 Sustainability Work Plan

1. **Operations.** The City of Menasha provides sustainable, cost-effective government services that meet the needs of the present while minimizing our negative impact on future generations.
 - A. Energy
 - Finalize detailed energy consumption baseline study and create recommendations for change based on results.
 - B. Environment
 - Inventory vegetation management practices of city owned properties and identify opportunities for reduced maintenance inputs.
 - Inventory city owned properties and evaluate opportunities to reduce impervious surfaces.
 - C. Government
 - Reconfigure the Sustainability Board and establish internal task-driven "sustainability teams."
 - Establish set of community sustainability indicators and finalize comprehensive baseline study.
 - Finalize procurement policy.
 - Begin review of existing zoning ordinances for sustainability principles.
 - D. Transportation
 - Develop detailed transportation baseline study and create recommendations based on results.
 - E. Waste
 - Evaluate monthly recycling collection services.

2. **Public Policy.** The City of Menasha leads by example and incorporates sustainability principles into its public policies.
 - A. Environment
 - Review and recommended revisions to weed ordinance to allow for prairie and native plantings.
 - Develop program for residential stormwater credit or incentive.

- Develop passive stormwater management facilities at Fire Station 36 as a demonstration project.
- B. Food Systems
- Review ordinances pertaining to agricultural uses in residential zoning districts and recommend revisions as needed.
 - Continue Farm Fresh Market.
- C. Transportation
- Promote adoption of complete streets policy.
 - Partner with local residents and/or existing organizations to expand pedestrian/bicycling infrastructure.
- D. Waste
- Offer a community e-waste recycling event.
3. **Community.** The City of Menasha promotes awareness of sustainability principles and encourages their application in everyday life by its residents, businesses, and institutions.
- A. Community
- Offer educational materials via handouts, newsletter and website articles, and participation at community events and expos.
 - Support area and regional sustainability efforts such as ECOS, Sustainable Fox Valley, and similar organizations.
- B. Environment
- Support activities of the Northeast Wisconsin Stormwater Consortium.
- C. Food Systems
- Support activities of the Community Garden Partnership and local community gardens.
 - Promote the Farm Fresh Market.
- D. Waste
- Promote home composting of yard waste.