

FOR IMMEDIATE RELEASE
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CITY OF MENASHA TO HOST DOWNTOWN VISION PLAN - ALTERNATIVES OPEN HOUSE

Menasha, Wisconsin – “Evidence from the a recently completed market study suggests downtown Menasha may be poised for growth”, says Mike Stumpf, market analyst for Placemaking Dynamics and lead consultant for the City’s Downtown Vision Plan. Mr. Stumpf recently completed a market study that analyzed future potential for new housing, office, and commercial development within the downtown study area.

Based upon the results of the market study and prior public input, a set of draft future land use plans are being prepared by the consultant team of Placemaking Dynamics and Short Elliott Hendrickson Inc (SEH).

Our next public engagement effort will be an open house scheduled for Tuesday, October 10, 2017. This public participation opportunity focuses on providing the community a chance to review and comment on the plan’s vision statement, overall goals, several alternative future land use maps, and priority focus areas.

The feedback from the open house, along with the market study results and prior focus group and visioning session results, will be used to generate a draft Downtown Vision Plan for Menasha. The Downtown Vision Plan is a tool that will help the City focus its economic development and planning efforts moving forward.

The public is encouraged to attend the open house at Menasha’s City Hall, 100 Main Street, on October 10th during the afternoon between 11 a.m. and 1 p.m. Land Use alternative boards can be viewed at people’s leisure with staff available to answer questions and take comments. A slightly more formal open house will take place in the evening (5 p.m.- 7:30 p.m.) with a brief ½ hour presentation at 5:30 p.m.

There is no cost for this event and participants can simply show up at the door. The success of any planning effort requires active public participation and the implementation of recommendations require strong community support so please attend and provide your input.

For more information visit: www.downtownmenasha.wordpress.com

Date: Tuesday, October 10, 2017
Time: 11:00 am to 1:00 pm & 5:00 pm to 7:30 pm
Location: Menasha City Center
100 Main Street
Menasha, WI 54952