



MEMORANDUM

TO: Common Council
FROM: Donald Merkes, Mayor *TJM*
DATE: 2 October 2014
RE: Proposal to operate the Tayco Street Bridgetower Museum

The City of Menasha has entered into several partnerships to provide enhanced services to the residents of our community. Public/Private Partnerships have worked well to operate the Menasha Marina as well as the Menasha Senior Center. Each of these partnerships began with a detailed description of the responsibilities of each party as well as a description of the programming or services to be provided. I forwarded a copy of the Senior Center agreement to Mr. Krueger on June 20th as a model if he so chose to provide a proposal.

Being that the City is working to finalize the 2015 budget I have not had an opportunity to meet with Mr. Krueger regarding his proposal to operate the Tayco Street Bridge Museum. At this point I would recommend that the City not accept the proposal for the following reasons:

1. The proposal does not identify an organization (either for profit or not for profit) with which an agreement could be made with.
2. The proposal does not list the roles and responsibilities of each party.
3. The proposal anticipates privately owned property to be displayed in the museum without provisions for liability if said items are damaged, lost, or stolen.
4. The proposal should provide a detailed description of the programming, exhibits, and hours of operation.
5. The proposal suggests that some of the current displays may be removed without stating what would happen to those assets currently owned by the City.
6. The proposal suggests that a business may be run out of the facility.

In short, the proposal that was received was inadequate to make a decision. The City requires additional information to consider operation of any city owned facility.