

Proposal To Run Bridge Tower Museum by Volunteer Resident Group

Upon the Mayor's recommendation that a formed volunteer group of individuals would be the proper avenue in the maintaining and operation of the Bridge Tower Museum, we would like to place our group before the council for consideration of just such a task. We are five Menasha residents with particular interest in making sure the Bridge Tower Museum remains open and a continual attraction for the City of Menasha.

As with any museum, the Bridge Tower Museum needs a group to nurture the destination with new and exciting draws to prevent it from becoming stagnant and irrelevant to the taxpayers who placed their valuable money into the project from the beginning. We would like to take the operation aspect of the Bridge Tower Museum under our wing and invest our own time, effort, money and materials to make the museum a destination stop within the Fox Cities. Displays would consist of artifacts from private collections and funding for the operation would be procured through private funds and developing a possible gift shop.

Our group would market the Bridge Tower Museum to outlying areas, schools and residents along with keeping the museum fresh and relevant with rotating displays and attractions. This partnership is equivalent to that of the Menasha Marina where the city contracts with Diane Schabach to operate the marina while allowing the sales of gifts and miscellaneous items within the premises as partial compensation for the time and effort she places into promoting and running the marina. Our group has the interest in preserving and presenting Menasha history and culture, has the willingness to utilize our personal collections (or obtain subject matter at our expense) for public display, and have the means and experience to promote the museum.

Thank you for your consideration.

Nancy Barker
506 Keyes St.
Menasha, WI 54952
Retired
Former Alderman
Menasha Historian
Former Bridge Tender

Steve Krueger
943 Clovis Ave.
Menasha, WI 54952
Publisher
Former Alderman
Preservationist/Researcher

Marketing

Joel Schroth
737 John St.
Menasha, WI 54952
Guardian Life Insurance Company
Boy Scout Troop Leader
Cub Scout Den Leader

Dan Kirk
115 1st St.
Menasha, WI 54952
Entertainer
Marketing

Susan Kirk
115 1st St.
Menasha, WI 54952
Artist