



MEMORANDUM

To: Board of Public Works
From: CDD Keil *SK/ke*
Date: April 30, 2009
RE: Wayfinding Signage System

The Community Development Department has made application to the Fox Cities Convention and Business Bureau (FCCVB) for a grant to install a wayfinding signage system within the City of Menasha. This system is part of the regional wayfinding system that is being implemented by communities throughout the Fox Cities. The City of Menasha expressed its intent to participate in this system via the attached Resolution R-10-06.

The grant program requires that the city endorse the proposed signage system via motion. I am requesting that the Board of Public Works take action to approve the wayfinding signage system and forward its recommendation to the Common Council.

As proposed, the signage system includes four "Welcome" signs and twelve "Vehicular Guide" signs (sign type lx-3 and Gx-3) as shown on the attached drawing, respectively. We are working on modifications to the original signage plans as proposed by the FCCVB signage consultant, and will present an updated proposal to the Board of Public Works for final approval prior to implementation.

The total cost for the signs, posts and hardware is \$29,900. The grant program requires a 50 percent cost share match. We are proposing to use force account labor for installation as a partial match. The balance of the match will need to be budgeted for in 2010, or be derived from other sources. If we are awarded the grant by the FCCVB we are under no obligation to implement the signage program if we are unable to provide the required match.

RESOLUTION

R - 10 - 06

A RESOLUTION AUTHORIZING THE CITY OF MENASHA PARTICIPATION IN A REGIONAL WAYFINDING SIGNAGE SYSTEM.

Introduced by Mayor Laux.

WHEREAS, the Fox Cities Convention Bureau is pursuing the development of a regional wayfinding signage system; and,

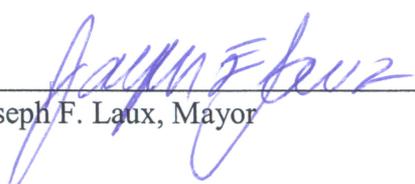
WHEREAS, it is expected that such system will identify significant destinations within the City of Menasha and other Fox Cities Communities; and,

WHEREAS, the City of Menasha lacks a comprehensive wayfinding signage system,

NOW THEREFORE, BE IT RESOLVED that the City of Menasha supports the development of a regional wayfinding system; and,

BE IT FURTHER RESOLVED that the City of Menasha will facilitate the development and installation of such a system within the City of Menasha.

Passed and approved this 6th day of March , 2006.



Joseph F. Laux, Mayor

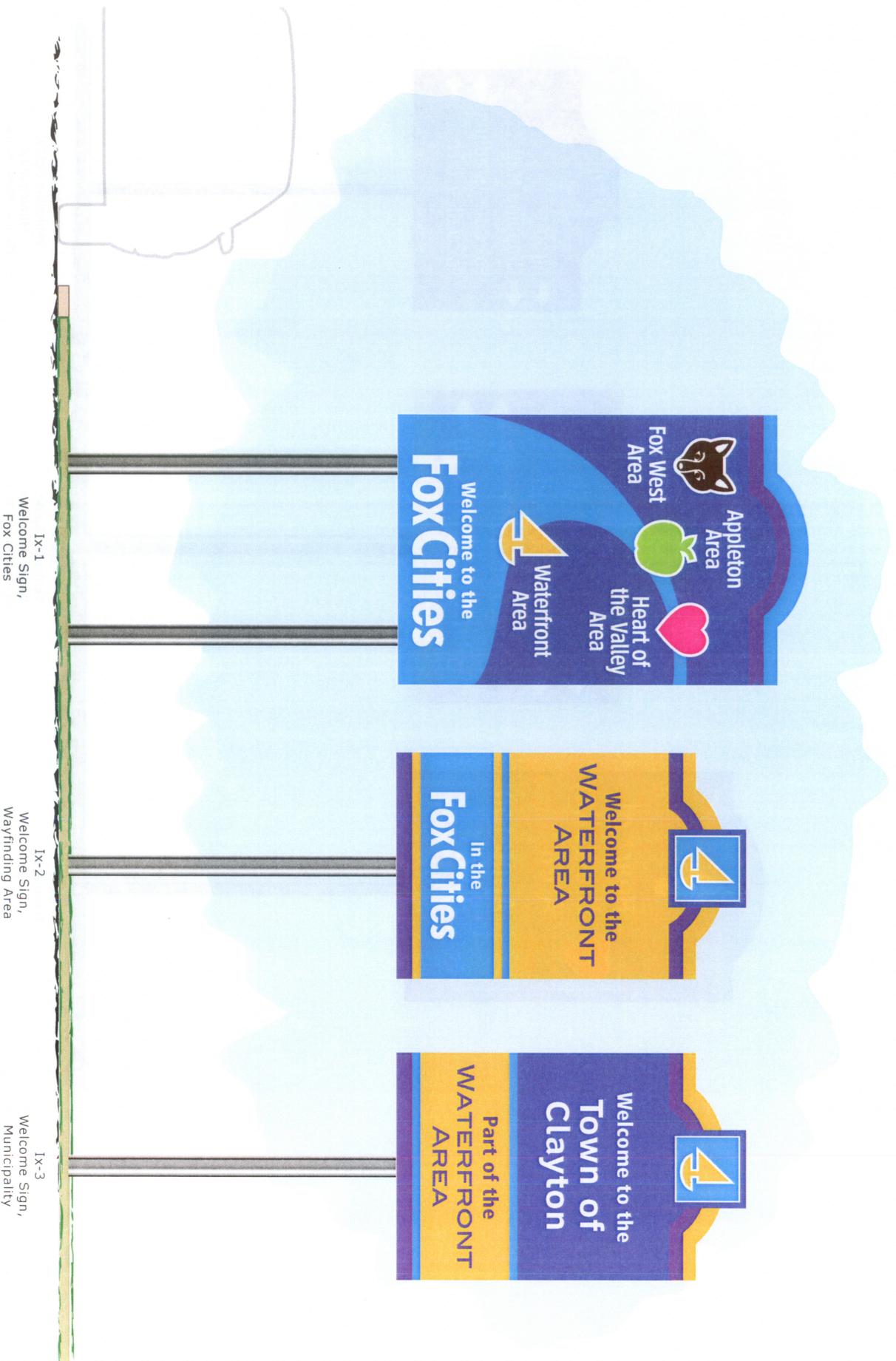
Attest:



Deborah Galeazzi, City Clerk

Wayfinding Sign Type Design Program CONTINUED

Full Sign Type Array



Ix-1
Welcome Sign,
Fox Cities

Ix-2
Welcome Sign,
Wayfinding Area

Ix-3
Welcome Sign,
Municipality

Wayfinding Sign Type Design Program CONTINUED

Full Sign Type Array



Gx-1
Trailblazer

Gx-2
Vehicular Guide,
Wayfinding Area
(Gx-2a: Panel Only)

Gx-3
Vehicular Guide,
Municipality
(Gx-3a: Panel Only)

