

**From:** Elizabeth Ringgold [mailto:ElizabethR@gepwi.com]  
**Sent:** Friday, August 17, 2012 12:18 PM  
**To:** Kara Homan; Patrick Connor  
**Subject:** RE: Real Estate Updates

Kara:

Bart is still a strong candidate for the project. I have had several calls with him this week, and he will have a decision made within the next 2 weeks, and if positive he will be flying to Wisconsin to "pitch" his ideas for the RDA, and we can set up a side meeting for him. He does not want to present anything until he and Stan Martensen have come up with a draft of the master plan.

We have not had any other hit on our website, or Loopnet for the project at this time, but I have had several conversation with potential smaller tenants that have interest in this area if we can have a developer create something, which hopefully will happen sooner than later! I am keeping Bart aware of these users/tenants as well.

Currently your project is listed on Loopnet, it has gone out to our Broker network, in an e-mail blast that has over 500 brokers in the region, and a separate e-mail blast to developers, users, Landlords, etc...which is about an additional 1500 individuals. This property has also appeared on our Featured Listing report, which is on the front page of our website, and changes monthly, and that report is e-mailed out to over 2000 which will range from tenants, investors, brokers, building owners, etc....

We still feel confident that we will be able to have some sort of activity on this property in some capacity before the end of the year.

Please let us know if there are any further questions or item address that we need to work on!

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