

Woodlands Nature Park
Primary Sponsorship Agreement

Draft

This agreement is between the Menasha Rotary Club (Primary Sponsor) and the City of Menasha Parks and Recreation Department (MPRD). This agreement defines the terms of the relationship between the two parties relative to recognizing the Menasha Rotary organization in the permanent, mutually agreeable title. The park is presently referred to as Woodlands Nature Park (see attached).

- Primary Sponsor agrees to become a working partner with City officials throughout the full development of the park.
- Primary Sponsor understands that the full development of the park may take several years and they will do whatever it can to maintain its commitment to the project.
- Primary Sponsor agrees to raise funds for full park development through a variety of services including but not limited to: cash, volunteer labor, in-kind contributions and secondary sponsorships. An example of a secondary sponsorship might be the “ACME Playground”.
- MPRD retains the right to approve all forms of donations, including the right to assign a value to all forms of contributions to the project.
- Primary Sponsor will designate people of its choosing to assist MPRD with developing a financial plan to fully develop the park.
- Primary Sponsor shall raise funds equivalent to \$300,000 in value in order for the park to remain permanently named in recognition of the Menasha Rotary organization.
- The park may be given a tentative name after a minimum of \$150,000 in cash or contributions has been raised by the Primary Sponsor.
- The tentative or final name of the park is subject to approval of the Menasha Parks and Recreation Board.
- This agreement is not binding in any way and may be amended at any time upon mutual consent of both parties.
- The Primary Sponsor or MPRD may withdraw from this agreement at any time upon written notification to the opposite party.

Please list the person(s) who will be our main contact:

1. _____
Print Name Phone Email

2. _____
Print Name Phone Email

Authorized Signature (Primary Sponsor)

Date

Brian Tungate, MPRD

Date