

DRAFT

**Agreement for Reciprocity between the  
Menasha Parks and Recreation Department  
and the YMCA**

**2011**

The City of Menasha Parks and Recreation Department and YMCA of the Fox Cities hereby agree to grant pool fee reciprocity to all YMCA members. In return, the YMCA will provide a comprehensive marketing plan for the pool with the goal of increasing season pass sales, swim lesson registration and general pool attendance. Terms of this agreement include:

1. The scope of this agreement is limited to the granting of the privilege of residency in regard to fees only to all YMCA members.
2. YMCA members must present a valid membership card to obtain the resident rate.
3. The City retains the right to establish program and facility policies at the pool. This includes, but is not limited to, allowing registration preference to City residents only.
4. The City and YMCA shall agree on the scope of the marketing plan to be prepared by the YMCA.
5. The agreement will be in effect from January \_\_\_\_\_, 2011 to December 31, 2011. The agreement may be extended for another term by mutual agreement of both parties or terminated without penalty by either party, with 15 days written notice to the other party.

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City of Menasha

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YMCA of the Fox Cities