



MEMORANDUM

To: Sustainability Board
From: Donald Merkes, Mayor
Date: 17 May 2016
RE: 2016 Electronics Recycling Event

BACKGROUND

The City of Menasha Sustainability Board and Menasha Utilities have participated in electronics recycling events since 2012, the most recent being on April 30, 2016. The most recent event attracted 271 people recycling 16,726 lbs of recyclable electronics at the Menasha Utilities administrative building on Milwaukee St. Events are held at the City of Menasha, City of Neenah, and Town of Menasha, with residents of any community being able to participate at any of the events. The board has added additional items including drop of point for St. Vincent de Paul, and document shredding.

While the Spring 2016 event was well attended, the Fall 2015 event was lightly attended. It is unknown if this was an anomaly, or a trend for fall events.

FISCAL IMPACT

The Sustainability Board contracts with Recycle That Stuff, to provide the recycling service and guarantee that items are being recycled responsibly. Recycle That Stuff, charges residents a fee to recycle certain items, and recycles other items at no cost. In addition, for the first time in spring of 2016 Recycle That Stuff charged a \$150 event fee to the Sustainability Board.

St. Vincent de Paul and Piranha Paper Shredding donated their services for the event.

ACTION

With the reduction of use of the previous fall event and an event fee now being assessed by Recycle That Stuff, the Sustainability Board needs to make a determination as to the necessity of two annual events, and potential other vendors that could provide the service at lower costs.

In addition, Recycle That Stuff has informed us that they can not staff two events on the same day as they have in the past. Available dates are September 10, October 8, and October 29.

RESOURCE
RECYCLETHAT



SOLUTIONS
STUFF.COM

CERTIFICATE OF RECYCLING

•All Items Received Will Be Recycled For Their Metal, Glass, & Plastic•

Received From: City of Menasha
321 Milwaukee Street
Menasha, WI 54952

Materials Recycled: 2784 lbs TV's, 713 lbs Monitors, 1006 lbs Printers, 5078 lbs Electronics, 6109 lbs Small Electronics and Appliances, 1036 lbs Freon

Total Weight Recycled: 16,726 lbs

This is to certify that the above items received by **Recycle That Stuff** in **Appleton, WI** will be recycled in accordance with all applicable Federal, State and local Regulations and **will not be landfilled**, or otherwise improperly disposed of.

April 30,2016



E-Cycle Wisconsin
Registered Collector
& Recycler

ISO 14001:2004 Certified #A102908

Wis. DNR License 12843

121 N. Linwood Ave. – Appleton, WI 54914