



THE BIG GREEN

sustainable music festival

June 6, 2012

FOR IMMEDIATE RELEASE

THE BIG GREEN™ LAUNCHES IN THE FOX VALLEY

Music Festival Aims to GREEN the Fox Valley

Excitement is brewing in anticipation of the Fox Valley's first annual Sustainable Music Festival – **The Big Green™** – premiering Saturday, August 18 from Noon - 9:30 p.m. at Sunset Park in Kimberly, WI.

The festival features live music, local food and marketplace, handcrafted beers, and exhibits.

Event Chair, Sarah Lauer, noted, "This near zero waste public festival raises awareness of sustainability, encourages community involvement, supports diversity, and enhances our creative culture."

Proceeds from the event benefit Sustainable Fox Valley, a non-profit 501c(3), to further its goals for the Fox Valley Region of Wisconsin:

- Resilient and self-reliant local economies
- Opportunities for all to thrive in their community
- A healthy natural environment

Volunteer, sponsorship, vendor, and exhibit opportunities are still available. Please contact Autumn Hill, autumn@autumnhillcreative.com or 920-788-1111.

Tickets and event information are available at <http://www.thebiggreenfest.com>.

Early bird admission is only \$8 until June 30. After June 30, admission is \$10. Children age 13 and under are free. Admission includes entertainment, the local marketplace, and exhibits.

Rock this onto your summer event calendar, and we'll see you there!

[facebook.com/TheBigGreenFest](https://www.facebook.com/TheBigGreenFest)

<http://www.sustainfv.org>

Enough For All Forever.





THE BIG GREEN™

The Fox Valley's original
sustainable music festival

COMMUNITY ENGAGEMENT OPPORTUNITIES

Excitement is building for the **FIRST ANNUAL SUSTAINABLE MUSIC FESTIVAL** presented by Sustainable Fox Valley, a 501c3 non-profit. **THE BIG GREEN** will take Fox Valley center stage on Saturday, August 18, 2012 from 12:00-9:30 p.m. at Sunset Park in Kimberly.

This unique event is designed to promote community engagement, enhance the creative culture, and raise awareness of sustainability.

We welcome you as a sponsor of The Big Green. If you are an entrepreneur, innovator, vendor, or business owner this is your opportunity to market your business and showcase your products and services to a targeted audience. Your support can be customized to fit your needs.

Sponsorship levels are outlined on the following pages. If you have an idea for a creative way to support The Big Green, please let us know. We are proud to include your organization in the Fox Valley's original Sustainable Music Festival.

Visit thebiggreenfest.com for event details.

Some opportunities are limited, so return the attached form today to secure your sponsorship.

Email the form to:

autumn@autumnhillcreative.com

Or mail to:

Sustainable Fox Valley - The Big Green
Attn: Autumn Hill
P.O. Box 2692
Appleton, WI 54912-2692

Call with questions:

920-788-1111

Presented by:



Funds raised benefit the programs and mission of Sustainable Fox Valley, a non-profit 501c3 working toward the sustainability of our communities.

Learn more and donate at sustainfv.org.

THE BIG GREEN

sustainable music festival

Fox Cities - August 18, 2012
Presented by Sustainable Fox Valley



The Big Green music festival encourages sustainability, community involvement, diversity, and cultural exploration. We will provide ways for guests to minimize the event's impact and our goal is near-zero waste.

The festival will feature:

live
music

local
food

local
market-
place

speakers
&
exhibits

To volunteer, sponsor, or attend this exciting event please contact Sarah at sarahl@sustainfv.org. Visit our website at sustainfv.org or find us on Facebook: facebook.com/sustainfv

Design and printing donated by autumnhillcreative.com. Printed with non-toxic ink on Wisconsin-made paper that contains 100% post-consumer recycled content.

