



Sustainable Business Exchange

A forum for sharing and learning sustainable business practices

The [Sustainable Business Exchange](#) is committed to helping organizations develop and apply sustainable solutions that improve their triple bottom line (*profits, people and planet*) results.

Join us for this **complimentary** event to:

- Identify practical sustainability applications for your business
- Gain access to thought leaders in the industry
- Engage in meaningful question and answer sessions
- Network and benchmark with your peers
- Identify useful resources and tools to take back to your organization
- Participate in real-life, problem-solving exercises

March 7, 2012 AGENDA

- 7:30 AM **Registration and Networking**
- 8:00 AM **Change Happens When Sustainability is Fun... You Know, Like a Game**
- *Kathy Kuntz, Executive Director, Cool Choices*
 - *Raj Shukla, Program Manager, Cool Choices*
- 10:30 AM **Break/Networking**
- 10:45 AM **Panel Discussion: Steering Organizational Change Toward Sustainability**
- *Open Discussion with Industry Leaders*
- 11:30 AM **Event Ends**

Presenter Profiles



Kathy Kuntz
Executive Director
Cool Choices
[View Profile>>](#)



The Sustainable Business Exchange is sponsored by:

**SCA Tissue
North America**



WHEN

Wednesday
March 7, 2012
7:30 AM - 11:30 AM

WHERE

D.J. Bordini Center
5 Systems Drive
Appleton, WI 54914
[Driving Directions](#)

CONTACT INFO

gorski@fvtc.edu

**Sustainable Business
Exchange Partners**





Raj Shukla
Program Manager
Cool Choices
[View Profile>>](#)



Cool Choices



act today, preserve tomorrow

Cool Choices

Nonprofit company that facilitates change through fun, easy and social initiatives. www.coolchoicesnetwork.org

[Read more about Cool Choices>>](#)



RSVP by February 29, 2012.

[Click Here to Register>>](#)

Due to the size of the meeting room and to maximize the involvement of all attendees, the number of attendees and/or attendees by company may be limited.