

Fox Cities Greenways, Inc.



Fostering the Development and Preservation of Trails and Greenways

February 21, 2011

Mr. Greg Keil
City of Menasha
140 Main
Menasha WI 54952

RE: Bike to Work Week

Dear Mr. Greg Keil,

Fox Cities Greenways is promoting **Bike to Work Week** again this year. This coincides with National Bike to Work Week held during the third week of May each year. The events begin on Sunday May 15th and conclude on Saturday May 21st. **Bike to Work Day** scheduled for Friday, May 20, 2011. We are hoping to have as many people leave their cars at home and ride their bikes that week as we can. A copy of the schedule is attached to this letter.

Kimbelr Clark's Scot Brand is taking biking to work to a new level in the Fox Valley this year. They are sponsoring the "**Get Up and Ride**" initiative promoting biking to work. This is a challenge to see what company in the Fox Valley can generate the greatest percentage of employees riding to work and which company can generate the most miles ridden by their employees. This program will kick off on Monday May 16th. Want to participate? More information can be obtained from the Bicycle Federation of Wisconsin at www.challenge.bfw.org or through Fox Cities Greenways at any of the locations in this letter.

We would like to have as many employers as possible participate in **Bike to Work Week** and **Get Up and Ride**. If your organization participates, we ask you to designate a coordinator/contact person be so that questions, comments and information can be passed back and forth. This person should distribute and/or post information for those employees who intend to bike to work. Information and FAQ's are also available on our website, <http://www.focol.org/greenways/>, or can be provided at no cost to the coordinators for distribution to those who would like to commute.

If your company would like to participate in this event please feel free to have your coordinator contact me, Tom Walsh, at twalsh@new.rr.com or call me at 716-1059.

Thank you, in advance, for your help and for your support of **Bike to Work Week**.

Sincerely,

Tom Walsh
Bike to Work Week Coordinator
Fox Cities Greenways
Phone: 716-1059
twalsh@new.rr.com



Fostering the Development
and Preservation of Trails and
Greenways in the Greater
Fox Cities Region

Bike to Work Week Schedule

Sunday - May 15th

Bike to Worship

Bike to church then out to brunch.

Monday – May 16th

Trail Day

Enjoy the day by taking a ride on one of the local trails. We have quite a few in the area to choose from. Maps are available at <http://www.foxcitiesgreenways.org>

Get Up & Ride Kick-Off

The Get Up & Ride Challenge is a fun way to compete with yourself and others. Link to the Bicycle Federation of Wisconsin at www.challenge.bfw.org for information and to sign up.

Tuesday – May 17th

B-BOP Day

Think Green. Bike, bus or pool (B-BOP) to work today.

Wednesday – May 18th

Bike with a Buddy

Use your bike to go visit with a friend or neighbor. Riding with friends is always fun.

Thursday – May 19th

Bike Safety Day

Keeping safe will keep riding fun. Check your bike to make sure it's in good riding order and your helmet to make sure it's fit properly. Review the "Rules of the Road", with your kids if you can, so the whole family is safe on the road. For those schools in the "Safe Routes to School" program, see if you can get your school to sponsor an education program or Bike Rodeo to help develop good riding skills. If you already have a safe bike route to school why not Bike to School today.

Friday – May 20th

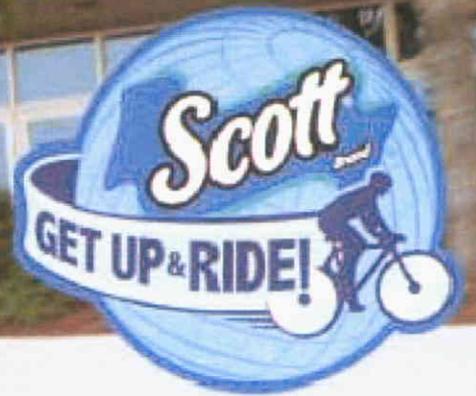
Bike to Work Day

Save the gas and enjoy the commute. Free showers are available at the YMCA's around the Fox Cities. Need help getting started? Check out the information available through the Fox Cities Greenways at <http://www.foxcitiesgreenways.org>.

Saturday – May 21nd

Family Day (Happy Trails Event)

Fox Cities Greenways is highlighting the South River, Newberry and CE Trails this year with a walk/run/ride event starting in Tellulah Park. Everyone is welcome so bring the family for a fun day on the trails.



Wisconsin Bike Challenge

Challenge yourself,
Challenge your colleagues,
Challenge other businesses in Wisconsin!

It's fun, simple and free!

1. bike - to work, around town, for fitness
2. enter your miles online
3. WIN COOL PRIZES!

Sponsored by:



Bicycle Federation
WISCONSIN

May 16 - September 30

Ride for a week or for the whole Challenge. The more you ride, the better your chance of winning!

Open to all Wisconsin residents age 18 and older.