

Solar Water-Heating Program



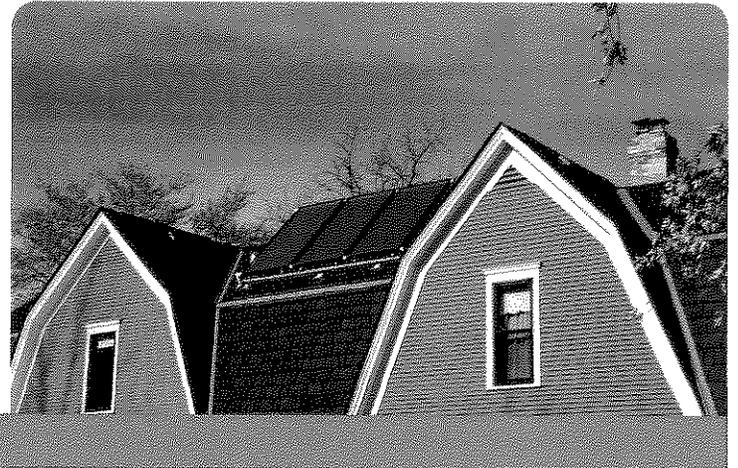
In an effort to offer more renewable energy options, we've developed a program that assists our electric customers with the upfront cost of a solar water-heating system. The program offers incentives or cash-back rewards which are determined by evaluating the expected annual energy displaced by the solar water-heating system. We've partnered with Focus on Energy (www.focusonenergy.com/renewable), and will match up to 100 percent of the reward amount from the state's program for projects in our electric service territory.

Eligible participants

This solar water-heating program is open to all We Energies electric customers.

Solar hot-water system requirements

Eligible solar hot water systems must meet all Focus on Energy system requirements. Go to www.we-energies.com/SHW and review the Focus on Energy forms for specific system requirements, or go to www.focusonenergy.com/renewable.



Residential and commercial customers

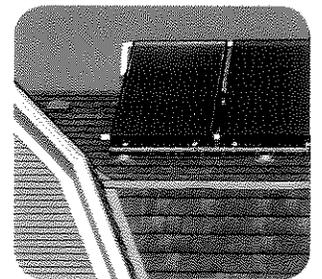
Residential and commercial customers may receive a direct financial incentive of a 30 percent match of the determined reward from the Focus on Energy Solar Water-Heating Program.

Residential and commercial customers are eligible for:

- Federal tax incentive and accelerated depreciation.
- Focus on Energy Solar Water-heating Program incentive.
- We Energies bonus incentive.

Non-profit organizations

Non-profit organizations may receive a direct financial incentive of a dollar-for-dollar match of the Focus on Energy Solar Water-Heating Program. Through the We Energies and Focus on Energy programs, non-profit organizations may receive grants totaling up to 65 percent of the cost of the solar water-heating system.



Go to www.we-energies.com/SHW for program details and applications.

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