

**Kristin Sewall**

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**From:** Stoll, Linda [Linda.Stoll@uwsp.edu]  
**Sent:** Monday, April 05, 2010 8:28 AM  
**To:** Kristin Sewall  
**Subject:** FW: Would you support the Global Conservation Act?

Hi Kristin,

Not sure if I sent you this already – short term memory loss☺ but could you please put this discussion item on the next agenda for the Sustainability Board?

Thanks  
Linda

*Linda Stoll, AICP*

Outreach Specialist  
Center for Land Use Education  
University of Wisconsin Stevens Point  
800 Reserve Street  
Stevens Point, WI 54481  
Phone (715)346-4853  
Fax (715)346-4038  
[linda.stoll@uwsp.edu](mailto:linda.stoll@uwsp.edu)  
[www.uwsp.edu/cnr/landcenter/](http://www.uwsp.edu/cnr/landcenter/)

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**From:** Joanne Roush [mailto:jroush@ci.menasha.wi.us]  
**Sent:** Monday, April 05, 2010 8:12 AM  
**To:** Stoll, Linda  
**Subject:** RE: Would you support the Global Conservation Act?

You are welcome!

-----Original Message-----

**From:** Stoll, Linda [mailto:Linda.Stoll@uwsp.edu]  
**Sent:** Tue 3/30/2010 11:16 AM  
**To:** Joanne Roush  
**Subject:** RE: Would you support the Global Conservation Act?

Hi Joanne,  
Thanks for bringing this issue to our attention. We will bring up your request at our next board meeting.

Best regards,  
Linda

Linda Stoll, AICP  
Outreach Specialist  
Center for Land Use Education  
University of Wisconsin Stevens Point  
800 Reserve Street  
Stevens Point, WI 54481  
Phone (715)346-4853  
Fax (715)346-4038  
[linda.stoll@uwsp.edu](mailto:linda.stoll@uwsp.edu)<<mailto:ahaines@uwsp.edu>>  
[www.uwsp.edu/cnr/landcenter/](http://www.uwsp.edu/cnr/landcenter/)<<http://www.uwsp.edu/cnr/landcenter/>>

From: Joanne Roush [<mailto:jroush@ci.menasha.wi.us>]  
Sent: Tuesday, March 30, 2010 10:57 AM  
To: Andrew Werthmann  
Cc: Stoll, Linda; Don Merkes  
Subject: RE: Would you support the Global Conservation Act?

Andrew, I've read your message and am forwarding it to Linda Stoll, who chairs our Sustainability Board. Though their primary focus is guiding the city to a more environmentally sensitive and sustainable path in terms of our operations, perhaps the board would like to examine how the city can support this legislation beyond the personal endorsements of individual members of the Council.

In the meantime, yes, you may add my name to the list of supporters you are developing.

Best Regards,  
Joanne Roush

-----Original Message-----

From: Andrew Werthmann [<mailto:andwerth@gmail.com>]  
Sent: Mon 3/29/2010 6:41 PM  
To: Joanne Roush  
Subject: Would you support the Global Conservation Act?

Greetings Joanne,

My name is Andrew Werthmann. I serve on the City Council here in Eau Claire and also work with the Pew Environment Group, part of the Pew Charitable Trusts. One of the major focuses of Pew's work is protecting global biodiversity, and with organizers around the country and a headquarters in Washington DC, we are pushing for legislation that would protect forests, fish, land, wildlife, etc. which are all threatened to be lost forever. The bi-partisan bill is the Global Conservation Act of 2010 (H.R 4959). Details below!

As you likely know, a very effective way to pressure our members of Congress and US Senators is show them that local elected leaders and businesses support this effort. With this in mind I am trying to build a coalition of supporters across Wisconsin - so when we visit congressional offices in the coming months, we can show that strong support does exist.

Please read through the press release below, which outlines the ideas behind this bi-partisan effort, and let me know if I can add your name to the list of support

Thanks for your time - I hope to hear back soon. My number is 715-495-2451 and my email address is [andwerth@gmail.com](mailto:andwerth@gmail.com)

Thanks -  
Andrew

Subject: PRESS RELEASE: Global Conservation Act Introduced

For Immediate  
Release

March 26, 2010

CONTACT:

4/13/2010

Brandon MacGillis, 202-887-8830, bmacgillis@pewtrusts.org

**\*Global Conservation Act Introduced\***

Bi-partisan bill will advance global conservation polices that protect the economy,

national security, and public health

WASHINGTON, D.C. - Today members of Congress from both parties introduced legislation-the Global Conservation Act of 2010 (H.R. 4959)-that for the first time places the strategic and diplomatic resources of the U.S. government behind efforts to address extinction and natural resource depletion worldwide.

With the accelerating destruction of forests, reefs and other natural ecosystems, scientists say half of all species could be driven to the brink of extinction by the end of the century. And experts are tracking trends showing people around the world losing sources of fresh water, fuelwood, medicines and other products from nature.

"By working with nations and partners around the world we can confront conservation challenges that have a direct impact on U.S. security and economic interests," said Congressman Russ Carnahan (D-MO), the bill's lead Democratic sponsor. "If we tackle this problem together, we can build economic strength here and around the globe, adding more stability to the world."

Even as six federal agencies conduct conservation programs around the globe, the U.S. government still lacks a coordinated, overarching strategy for stopping the environmental destruction. The Global Conservation Act would mandate such a strategy. Under the coordination of the White House, the bill requires that agencies come up with a plan to:

- Protect millions of square miles of land and sea,
- Address illegal and unregulated fishing around the world,
- Safeguard the natural sources of fresh water to several major population centers around the world,
- Stop the worst wildlife trafficking operations, and
- Stabilize environmental destruction trends in areas vulnerable to conflict and instability.

The bill identifies a coordinator in the executive branch to ensure action and encourages the administration to secure additional funding and support for a global conservation strategy from other countries-including European

nations, Japan, China, and India. It is cosponsored by Representatives Russ Carnahan (D-MO), Jeff Fortenberry (R-NE), Dave Reichert (R-WA), Norman Dicks (D-WA), James Moran (D-VA), Albio Sires (D-NJ), Vernon Ehlers (R-MI), Judy Biggert (R-IL), and Carolyn Maloney (D-NY).

"The Global Conservation Act of 2010 presents a wonderful opportunity for genuine and effective bipartisan cooperation on prudent, cost-effective environmental stewardship. I am proud to join in this worthy effort to help protect some of our world's most fragile and magnificent ecosystems," said Rep. Jeff Fortenberry (R-NE), the lead Republican co-sponsor of the bill.

"This bill represents a major step forward in our efforts to address worldwide resource destruction and species loss," said Jeff Wise, who directs the Alliance for Global Conservation. "It lays out a common sense strategy that will help protect the world's most ecologically and economically important wilderness and marine areas, promote global security and even increase U.S. competitiveness."

Healthy terrestrial and marine ecosystems are also critical to food security and disaster prevention. An analysis by David Pimental at Cornell University concludes that wild species such as birds and insects provide US\$100 billion worth of pest control services to world agriculture every year. And according to the National Oceanic and Atmospheric Administration, healthy coral reefs reduce the impact of large storms on coastal populations, a protective function valued at US\$9 billion a year.

The destruction of natural areas comes at a tremendous cost. Research by the World Resources Institute has found that medicines derived from natural sources, including 10 of the world's 25 top-selling drugs, have a market value of US\$75-\$150 billion per year. According to the United Nations Environment Programme, current extinction rates could eliminate at least one prescription drug from entering the market every two years.

"Environmental degradation and the loss of species dramatically reduces our ability to discover and develop new drugs for the treatment of diseases like cancer, diabetes, and infectious diseases" said Dr. Gordon Cragg, retired Chief of the National Cancer Institute's Natural Products Branch, an Institute of the U.S. National Institutes of Health.

The Alliance for Global Conservation-a coalition of some of the world's major conservation organizations including Conservation International, The Nature Conservancy, the Pew Environment Group, Wildlife Conservation Society and the World Wildlife Fund-is working to prevent the destruction of the world's remaining natural ecosystems for the species and human communities that depend on them. [www.actforconservation.org](http://www.actforconservation.org)

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