

From: Kanitz, Roger [mailto:Roger.Kanitz@kcc.com]
Sent: Thursday, June 10, 2010 10:39 AM
To: Greg M. Keil; Don Merkes
Cc: Kristin Sewall; roger.kanitz@gmail.com
Subject: 6/9 Transit Meeting Up-Date

Main topic of interest at this meeting was that VT developed a cell phone and personal election device (PED) policy for its drivers and staff to improve the safety aspects of transit bus operation. It was approved by the commission with one modification to make it more restrictive; basically no cell phone usage while driving for staff or drivers.

It was noted that the City of Appleton itself has been discussing this topic at its council related meetings also. If the City develops a policy, it will supersede the policy that we approved.

Roger

From: Kanitz, Roger
Sent: Thursday, May 27, 2010 10:27 AM
To: 'Greg M. Keil'; 'Merkes, Don'
Cc: 'Kristin Sewall'; 'roger.kanitz@gmail.com'
Subject: 5/26 Transit Meeting Up-Date

I attended this meeting for Menasha. Main points of interest were:

- 1) The survey of Transit ridership and needs continues. It was noted that we can fax ideas on route changes and improvements to the survey group at #719-633-5430 until the end of this month. I suggested that the survey be extended to businesses, schools and such that are currently outside of the transit network so that other comments for change and improvement get added to the survey report/plan. VT will be looking at that as this will require extra \$ for more surveys to be taken, but it will be of value in the overall survey effort.
- 2) The report is likely to be ready for presentation at the June 23rd meeting. One of you might wish to plan to attend that one as I will likely be on a road trip for that meeting.
- 3) The Appleton school district work with Transit continues to be a success, with some 38,000 trips taken by students in a four month length of time. Transit has an arrangement with AASD where they pay a fee (\$9000 per semester) and students can ride anywhere in the system using their student ID.
- 4) The trolley service for Appleton was again being set up for this year. Working with Lamer's and ADI, the basic cost to the business district is \$67.50 per hour and has become a part of the marketing for the businesses in that area. This was again part of my suggestion for the Neenah/Menasha area in the survey discussion.
- 5) Lastly, Transit is making great use of twitter and face book in selling Transit ridership to the youth segment I here in the Valley. It keeps making me think that these may be tools that the city can employ to other areas of communication and advertising like Menasha businesses, farmer market, etc... We may want to review this marketing effort with VT just to understand the opportunity.

Regards...Roger
