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From Roger Kanitz:

City of Menasha's Sustainability Vision

The City of Menasha envisions a future where as a sustainable community public knowledge of the benefits of sustainable practices is wide spread, environmental consciousness is encouraged, energy conservation measures are widely adopted, eco-municipality concepts are well established, and the community is developed and operated with sustainable practices in mind.

To accomplish this, the City of Menasha plans to use its programs, operations, and services to:

- Promote a clean and healthy environment to improve its citizen's quality of life
- Encourage economic and industrial initiatives based on eco-municipality concepts of sustainability to improve the social equity of its citizens
- Educate the community about the value of sustainable practices, seeking to expand on these initiatives to continually improve the future sustainability of the community

To accomplish these goals, the City of Menasha will utilize the four guidelines developed by the American Planning Association and actively seek out partnerships and encourage communications between its citizens, community groups, businesses, and city departments, making connections with Fox Valley communities which foster the wider regional sustainability of the community for its citizens.