

# WISCONSIN'S SOLAR DECADE

2010 SOLAR DECADE CONFERENCE SEPTEMBER 29, 2010  
FRONTIER AIRLINES CENTER MILWAUKEE, WISCONSIN

# 2005 to 2015

Join renowned industry experts for a one-day conference packed with everything you need to know about the benefits of solar energy for your home, business, and career!

Hurry, the early bird discount expires on ~~September 8, 2010!~~ <sup>10/1</sup>

Learn more and register today at [solardecade.com](http://solardecade.com).

The Wisconsin Solar Decade Conference offers a comprehensive solar energy educational opportunity for your home, business, and career. Through panel discussions, courses, and keynote addresses, you will explore the latest solar technologies and applications, the state of the market, and what's in store for solar energy in the future. Check out the industry's latest and greatest technologies on display in the exhibit hall and take advantage of a fantastic opportunity to meet and network with consumers, manufacturers, retailers, and installers who share your interest in solar energy.

#### WHEN AND WHERE

September 29, 2010

8:00 a.m.–6:00 p.m.

Frontier Airlines Center (formerly Midwest Airlines Center)  
Milwaukee, Wis.

#### WHO SHOULD ATTEND?

Anyone interested in learning more about solar energy including, but not limited to: architects, business leaders/owners/developers/designers, electricians, energy consultants/managers, engineers, facility managers, homeowners, manufacturers, residents, solar electric installers/retailers, solar thermal installers/retailers/manufacturers, students, and teachers.

#### REGISTRATION FEES AND DEADLINE

Registration fees include conference admission, materials, continental breakfast, and lunch.

#### Online:

Early bird discount: Pay just \$125/person until Sept. 5;

\$150/person from Sept. 6 – 5:00 p.m., Sept. 27

#### At the door on Sept. 29:

\$175/person, unless sold out

#### AGENDA

**8:00 a.m. Registration, Exhibit Hall, Breakfast**

**9:00 a.m. Welcome**

**9:15 a.m. Keynote** by Julie Blunden, Vice President for Public Policy and Corporate Communications of SunPower Corporation

#### 10:45 a.m. Breakout Sessions

- Solar Business Strategy for 2010 and Beyond
- Net Zero Energy Commercial Buildings Concepts and Case Studies
- Classic Solar Electric and Solar Thermal Projects Case Studies
- Solar Electric Modules, Racks, and Inverters Panel

#### 12:30 p.m. Lunch

**1:00 p.m. Keynote** by Jeffery D. Wolfe, P.E., Co-Founder, CEO, and Chairman of groSolar

#### 2:00 p.m. Breakout Sessions

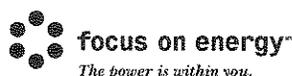
- Wisconsin State Solar Policy Panel
- Future of Solar Electric Technology
- Wisconsin Community Case Study and Panel
- Wisconsin Solar Electric Supply Chain Panel

#### 4:00 p.m. Breakout Sessions

- PACE Panel
- Installing NEC Compliant Systems Panel
- Wisconsin Solar Programs Panel
- Wisconsin Solar Thermal Supply Chain Panel

**6:00 p.m. Exhibit Hall and Conference Closes**

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**REGISTER TODAY!**

Early bird discount: \$125/person until Sept. 8<sup>19</sup>  
\$150/person from Sept. 5 – 5:00 p.m., Sept. 27  
\$175/person, at the door on Sept. 29, unless sold out

**THREE EASY WAYS TO REGISTER**

1. **Online:** solardecade.com
2. **Mail:** Complete the attached form and mail to:  
Midwest Renewable Energy Association, 7558 Deer Road, Custer, WI 54423
3. **Fax:** 715.592.6596

**YES, I WANT TO ATTEND!**

**Wisconsin's Solar Decade**

**Sept. 29, 2010**

**8:00 a.m.–6:00 p.m.**

**Frontier Airlines Center (formerly Midwest Airlines Center)**

**Milwaukee, Wis.**

Registrant's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Enclosed is a:**  **check**     **credit card information**

Please make checks payable to Midwest Renewable Energy Association.

If you have questions, visit solardecade.com or call 715.592.6595.

Credit Card Payment:  Visa     MC

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Where did you learn about this event?**

Energy Advisor    Email    Mailing    Web Site    Utility    Other \_\_\_\_\_

**Hurry, the early bird discount  
expires on Sept. 5, 2010!**

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