

Proposed Joint FV Community Earth Day 2011 Activity Document

At our meeting this month, it was suggested that a concise overview reference of the Earth Day 2011 activities being planned and developed by the numerous groups, businesses, and organizations here in the Fox Valley might be of great benefit to the community. Citizens would know what is happening when and where, while businesses and organizations might look to see where they could share speakers, resources, and/or work together on projects that different groups are already working on. At the least, it would be another way to get the word out about each of the events already in the works by the many active groups in the area. We also noted that area newspapers would likely be very interested in using the information of such a document if it was to develop.

Last year, the Green Bay Earth Week Coalition developed a very nice overview document and supporting web-site that helped to convey this type of activity information to their community. Their web-site at <http://google.com/site/greatergreenbayearthweek/home/resources> was very well done and is available for your review. Thanks to Linda Stoll, we were provided a copy of the overview sheet this past spring and it has caused us to think about it as the basis of a community wide communication project since.

As an initial suggestion, we envisioned that this type of over-view reference document might begin as a simple sharing of activities that are now in the planning process by any and all groups in the valley. Any event being planned for earth day might be briefly indicated on the list, along with contact information, which others in the community might then be able to piggy-back on in some way. This could start as a simple e-mail exchange of a word document between the groups/businesses they wish to be involved. It then could evolve into a more citizen friendly form of document, like that of the Green Bay Earth Day's document as we approach Earth Day.

Assuming this is not already being done here in the Valley, what we are initially looking for is a number of interested organizations and businesses that would like to be part of the lead-off group of the information sharing network and help us develop the framework of exchange that is needed. If you would like to be part of this sharing project and be listed as a sponsoring organization or business, please let us know by return e-mail.

Response to our initial discussions with groups has been positive to date and we have not yet found this to be a duplication of another area group's activity. Let us know if it is!

Interested organizations/contact info to date are:

- 1) Paper Discovery Center
- 2) Atlas Cafe
- 3) ECOS-FV Kathy Thunes (e-mail/phone number)
- 4)



EARTH WEEK 2010

The Coalition has lined up a great week of events to celebrate the 40th anniversary of Earth Day. In fact, because there are so many great events, we actually have more than a week planned. All events are free and open to the public unless otherwise noted.

Earth Week Activities are scheduled from Friday April 16, 2010 through Sunday April 25, 2010. The schedule is as follows:

FRIDAY, APRIL 16

Downtown Cleanup: 3:00-5:00 pm. Meet and park at the Hotel Sierra, 333 Main Street. Light refreshments will be provided. www.downtowngreenbay.com/downtowncleanup for more information.

SATURDAY, APRIL 17

Baird Creek Cleanup: Join volunteers 9:00 to noon at Triangle Hill, 500 Beverly Road (off Baird Creek Road) for the cleanup. Refreshments and light breakfast starts at 8:00 am. www.bairdcreek.org

SUNDAY, APRIL 18

Container Vegetable Gardening: 1:00 p.m. Green gardening presentation at the Botanical Gardens, 2600 Larsen Road. Mark Konlock, Director of Horticulture, and GBBG staff will show how to grow your own veggies! www.gbbg.org

TUESDAY, APRIL 20

"No Impact Man" Film Presentation: 6:00 pm in the auditorium of the downtown Public Library, 515 Pine Street. Discussion will be led by Dr. Mike Draney, professor of Biology from UW-Green Bay immediately following.

WEDNESDAY, APRIL 21

Brown County Conservation Alliance Awards Banquet: 6 p.m. Rock Garden, 1951 Bond Street. Ron Vander Loop at (920) 494-4886 for more information and tickets to the banquet.

THURSDAY, APRIL 22 *EARTH DAY*

Readings at Local Elementary Schools: All day. Volunteers needed for the reading of "The Lorax" by Dr. Suess and "Miss Rumphius" to local elementary schools on Earth Day. Jodi Arndt at jla@cojlaw.com

Workshops at The ReStore: All day. Check out a series of green workshops throughout the day at the ReStore, 2956 Ramada Way #B. www.restoregb.org

Leave Your Car at Home Day: All day. The community is encouraged to leave your car at home and walk, bike or take mass transportation to work.

Presentation by Dave Wann: 11:30 a.m. Author of "Affluenza and Simple Prosperity" to speak at NWTC, 2740 West Mason Street, cafeteria, Student Center Building.

Earth Day Literature Readings: Lunch hour. Volunteers are needed for to read environmental literature during the lunch hour at a downtown location.

Reverend Stephenson: 5:00 p.m. Reverend Steffenson will discuss environmental ethics at the Ecumenical Center at UWGB.

FRIDAY, APRIL 23

Critical Mass Bike Ride: 5:00 p.m. Join Chris Harrison and others during the annual Critical Mass Bike Ride, meet at the Court House.

Eco-Jam: 8:00 p.m. Celebrate a great week with the band MorSoul, a "green" band that travels around the country with its vegetable-oil fueled vehicle teaching people about alternative energy. Phoenix Club, UW-Green Bay campus, 2420 Nicolet Drive.

SATURDAY, APRIL 24

Fox River Clean Up: 8:00 a.m. Meet at St. Francis Park, Riverside Drive.

GREEN PARADE: 11:00 a.m. 1st annual Green Parade held downtown in the Broadway District. Maureen Davitt at (920) 217-1799.

SUNDAY, APRIL 25

Teddy Bear Hunt: 12:00 p.m. to 4:00 p.m., Osprey Point on County Highway GV (one mile south of the Highway 172/Cty GV exit). Families purchase a "hunting license" for \$15.00 (\$10.00 if family is a member of the Chapter). Jodi Arndt at jla@cojlaw.com.

A huge thank you to our sponsors:

A Better Footprint, Baird Creek Preservation Foundation, Bonestroo Environmental, Brown County Chapter of the Izaak Walton League, Brown County Conservation Alliance, Brown County Public Library, Butterfly Books, Downtown Green Bay, Inc., East High School, Ecumenical Center at the University of Wisconsin - Green Bay, Erbert & Gerbert's Sandwich Shop, Friends of the Fox River Trail, Great Lakes Asset Corporation, Green Bay Botanical Gardens, Green Bay Film Society, Just Act Natural, Kavarna, Liebmman, Conway, Olejniczak & Jerry, Northeast Wisconsin Technical College, Olde Main Street, Inc., The Reader's Loft, ReStore, St. Norbert Abbey Justice and Peace Committee, University of Wisconsin - Green Bay's Public and Environmental Affairs Council, Wisconsin Public Service Foundation



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