

**Fox Valley “Advanced” Community Sustainability training  
November 4 and December 16 (~8-4pm each day)  
Appleton, WI**

***Re-energize and re-focus your community's sustainability activities!  
Move from “green” actions to strategic sustainable objectives!***

**Background**

*Several municipalities in the Fox Valley area have been involved in working towards sustainability for the past 1-3 years. Many have taken a number of positive steps and have accomplished a variety of sustainability projects and policy changes. As sustainability, community resiliency and green economy efforts move forward, how can these communities continue their momentum to move the Fox Valley strategically towards a more sustainable future?*

**Advanced Sustainability Training**

You are invited to a 2- day workshop designed to give you and your community team an opportunity to re-energize your sustainability efforts, put strategies into practice, and identify strategic next steps.

By the end of the training you will be able to:

- Communicate about sustainability across departments and with local elected officials and the public; learn how to lead the leaders and gain municipal support
- Formulate sustainable visions for your community
- Select sustainability practices – actions, policies and initiatives – and strategically incorporate them into municipal operations
- Walk away with a action plan for a specific aspect of your community and tools to expand it to other areas
- Learn from other participating communities and share your story

**Trainer**

Lisa MacKinnon, Associate at The Natural Step-Canada, Project Coordinator at Dane County Clean Air Coalition . Her work focuses on Sustainable Community Development Education and Outreach. Past experience: Policy Director at 1000 Friends of Wisconsin. Education: University of California, Los Angeles, University of Wisconsin Law School

**Who's invited:**

This training will operate on a ‘team’ approach. Each municipality should identify a team of 5-7 individuals that can attend both training sessions. Invited municipalities are those that have had a sustainability effort underway for a couple of years and are ready to advance their efforts.

These municipalities include:

Town of Menasha  
City of Menasha  
City of Neenah  
City of Oshkosh  
Town of Greenville  
Outagamie County  
City of Kaukauna

## **Community Teams**

Teams should be comprised of municipal staff, interested sustainability board members, and supportive elected leaders. When forming your municipal team, consider key functional areas that have a significant impact on sustainability efforts, such as community development, facilities and property management, purchasing, parks, public works and administration/financing. Look for individuals who are enthusiastic supporters of your community's efforts.

## **What's expected?**

- Team members are expected to attend both days of training.
- There will be some pre-reading to do before the first training, and some team 'homework' to do between the sessions. The training consultant will be available to provide assistance between sessions.
- Each team will be asked to present their final work at the end of the second session

## **Outreach to Local Elected officials**

Towards the end of the second session, there will be an opportunity to invite local elected officials to hear brief presentations about your communities' success and goals that have been developed through the training.

## **When**

Session 1 – Thursday, November 4 2010, ~8am-4pm (specific times are yet to be determined)  
Session 2 – Thursday, December 16, 2010, ~8am-4pm (specific times are yet to be determined)

## **Where**

Paper Discovery Center (<http://www.paperdiscoverycenter.org/index2.shtml>)  
425 West Water Street  
Appleton WI

## **Cost**

The cost for both days of training will be \$100 per community team of 5-7 people. This cost includes materials, breaks and lunch. The majority of the training expenses are supported by UW-Extension funds.

## **Registration**

To register your community team, submit the following:

- Community Team names and email addresses
- A statement of commitment to both days of training and between session activities
- A brief statement about what your community hopes to gain and share from this training
- Send payment of \$100 by check payable to "Winnebago County" to Winnebago county UW-Extension, 625 E County Rd Y, Oshkosh, WI 54901. We can also invoice your community upon request.

## **Questions?**

Contact:

Catherine Neiswender, UW-Extension Winnebago County, (920) 232-1972,  
[catherine.neiswender@ces.uwex.edu](mailto:catherine.neiswender@ces.uwex.edu)

Jim Resick, UW-Extension Outagamie County, (920) 832-5122, james.resick@ces.uwex.edu

**Tentative Course Outline - More details will be added here as we have further discussions with Lisa**

Pre-reading (provided)

**Day 1 (November 4)**

Community check-in

Review of pre-reading materials

Sustainability practice exercises

Applying strategic decision making to your community

Leadership Discussion – Bob Doppelt

*Team assignment between sessions*

**Day 2 (December 16)**

Team presentations on sustainability

Refine community plans

Open space discussion for next steps

Presentations to elected officials