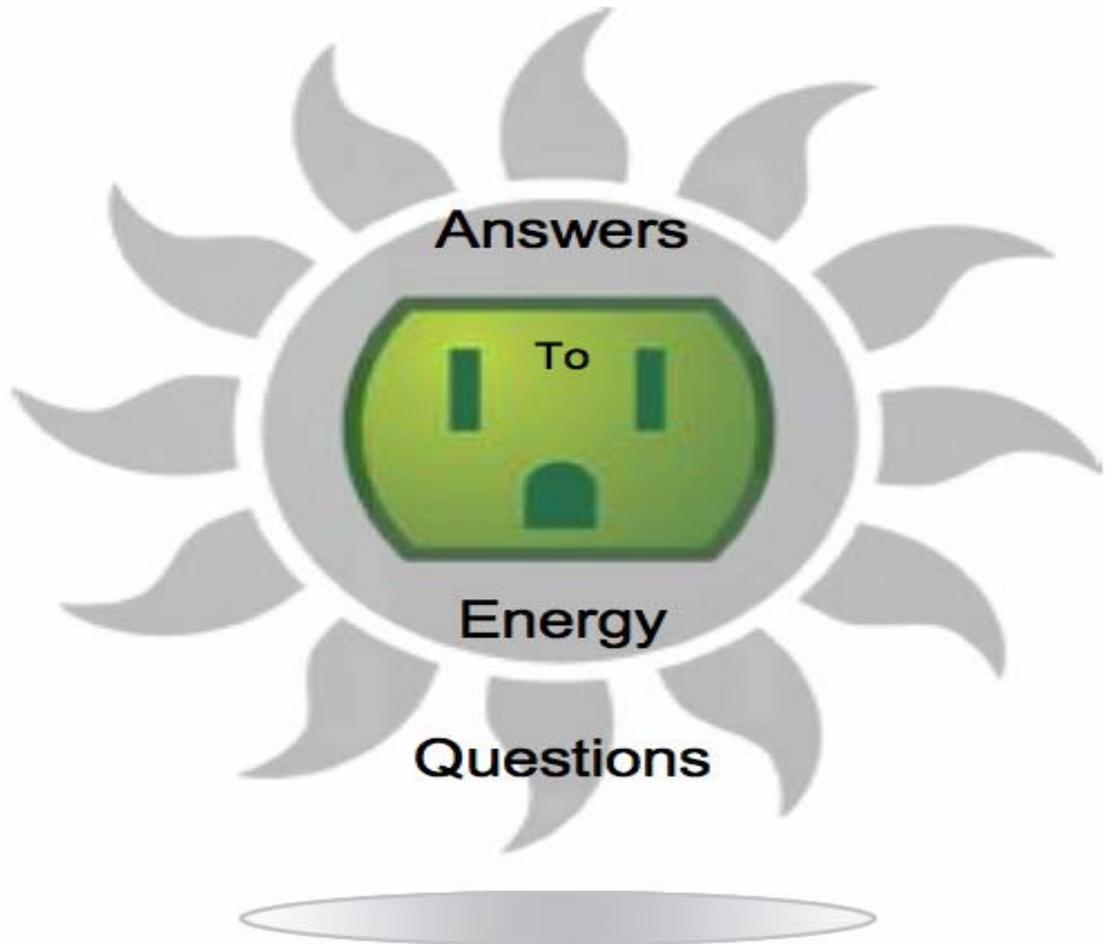




# ANSWERS TO ENERGY QUESTIONS

## Thursday April, 8<sup>th</sup> Oshkosh Convention Center



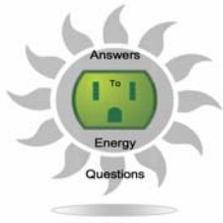
# QUESTIONS:

- Do you feel consumers would buy your energy efficient product if they knew ALL the facts?
- Would your closing ratio go up if you could explain your product or service face to face?

Here's the answer:

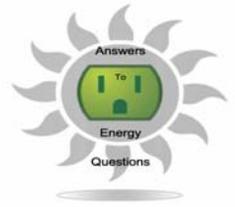


# “ANSWERS TO ENERGY QUESTIONS”



April 8<sup>th</sup>

Oshkosh Convention Center



- Connect you with customers looking for energy saving products or services like yours
- Allow you to educate consumers about your product or service
- Allow you to show the VALUE of your product and its return on investment
- Give you priceless one-on-one face time with consumers with opportunities for demonstrations or seminars that will dramatically increase your awareness and sales!

We'll promote the event with over \$50,000 in advertising to our 235,000 listeners!



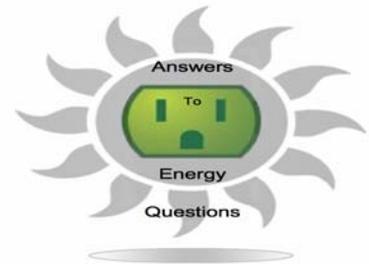


# EVENT SPONSORSHIPS

## Title Sponsor:

- PRIME booth space 20x20 (or whatever is needed)
- \$50,000 ad campaign specific to your business on all 5 Appleton/ Oshkosh Cumulus stations
- On air mentions in \$50,000 promotional campaign on 5 Cumulus stations
- Logo and link on all 5 Cumulus station's websites
- \$100,000 worth of advertising

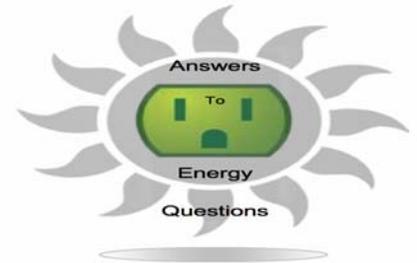
Your investment: \$10,000



## Presenting sponsor:

- \$25,000 ad campaign specific to your business on all 5 Appleton/ Oshkosh Cumulus stations
- 10x10 booth
- On air mentions in \$25,000 promotional campaign on 5 Cumulus stations
- \$50,000 worth of advertising

Your investment: \$5,000



## Event Sponsor:

- \$1,000 ad schedule on station of choice
- 10x10 booth inside
- On air mentions in \$5,000 promotional campaign on 5 Cumulus stations
- \$6,000 worth of advertising

Your Investment: \$1,000

Vendor responsible for space and set up/ Cash in advance required

Make checks payable to: Cumulus Broadcasting, 491 South Washburn St. Oshkosh 54904

Level of Participation: \_\_\_\_\_

Approval: \_\_\_\_\_

Name/Business



# Sponsor

## “ANSWERS TO ENERGY QUESTIONS”

Date: Thursday April 8<sup>th</sup>

Time: 12noon - 8p

Oshkosh Convention Center  
2 North Main Street, Oshkosh



**ADVERTISING:** \$50,000 ad campaign will run to promote event on all 5 Cumulus radio stations

**Exhibitor Sponsorship: \$100**

Signature \_\_\_\_\_

Business \_\_\_\_\_

Are you interested in giving a seminar or demonstration?  
If so what? \_\_\_\_\_

Vendor responsible for space and set up/ Cash in advance required

Make checks payable to: Cumulus Broadcasting, 491 S. Washburn St. Oshkosh 54904