

DRAFT LETTER

August 14, 2009

Dear Downtown Business Owner:

In the spirit of community and family fun, the City of Menasha, with the Sustainability Board's Farm Fresh Market, is considering the rebirth of downtown trick-or-treating this year; "Hometown Halloween."

The idea is to hold this event on October 29 (Thursday) from 4 -7 p.m., in conjunction with this season's last farm market. Participation from your business would be the perfect complement to this event.

We would be advertising the trick-or-treating through the farm market; on Channel 2, our website, kiosk, etc. There will also be a flyer with the names of the participating businesses (see attached). We will make copies of this for you to hand out to your patrons, and it will be available at city hall and on our website.

Our ideas are as follows:

- Merchant & Market trick or treating
- One or two non profit organizations in the square sponsoring games (squash bowling, autumn obstacle course, etc.)
- Having a balloon artist or children's entertainer perform in the square
- Caramel apples at the market
- Pumpkin carving done by our Menasha businesses, set on display in the square (we would purchase pumpkins from a market vendor)

The above listed ideas are only a brainstorm. I am looking for your thoughts, ideas and feedback on this before we go forward so, please contact either Kristin Sewall or me by August 31.

Thanks for your consideration,

Don Merkes
Mayor

HOMETOWN HALLOWEEN TRICK OR TREAT



Pumpkin Carving Demonstration



Kettle

Balloon Artist



Caramel Apples



**JOIN US IF YOU DARE FOR A
SPOOK-TACULAR KIDS EVENT!!!**

OCTOBER 29, 2009

4 P.M. – 7 P.M.

DOWNTOWN MENASHA

Let your kids wear their costumes early!
Bring them trick or treating at the farm fresh
Market and our downtown businesses.
Participating businesses have a pumpkin
on their door.

For more information contact:

City of Menasha: 967-3600

www.cityofmenasha-wi.gov