

[Home](#)

[Contact Us](#)

[Links](#)

[Executive Summary](#)

[Acknowledgement](#)

[Member Names](#)

[Introduction](#)

[Process](#)

[Focus for the Vision](#)

[A Regional Center](#)

[City Center](#)

[Refocusing on the Center](#)

[A New Economic Era](#)

[The MarketPlace](#)

[The Vision](#)

[A History of Success](#)

[Before/After Pictures](#)

[Build on Our Strengths](#)

[Why Now?](#)

[The Framework](#)

[Focus on the River](#)

[Animation](#)

[Renewal](#)

[Connection](#)

Build a Positive Identity

City Center Goals

Pride & People

Economy & Character

Activity Center & Mobility

Open Spaces & Living

Compactness, Healthy & Sustainable

Clean and Safe

City Center Districts

Districts Map

Rock River Parkway

Shore Drive

Water Tower

College Park

Grand Avenue

Turtle Creek

Blackhawk

Iron Works

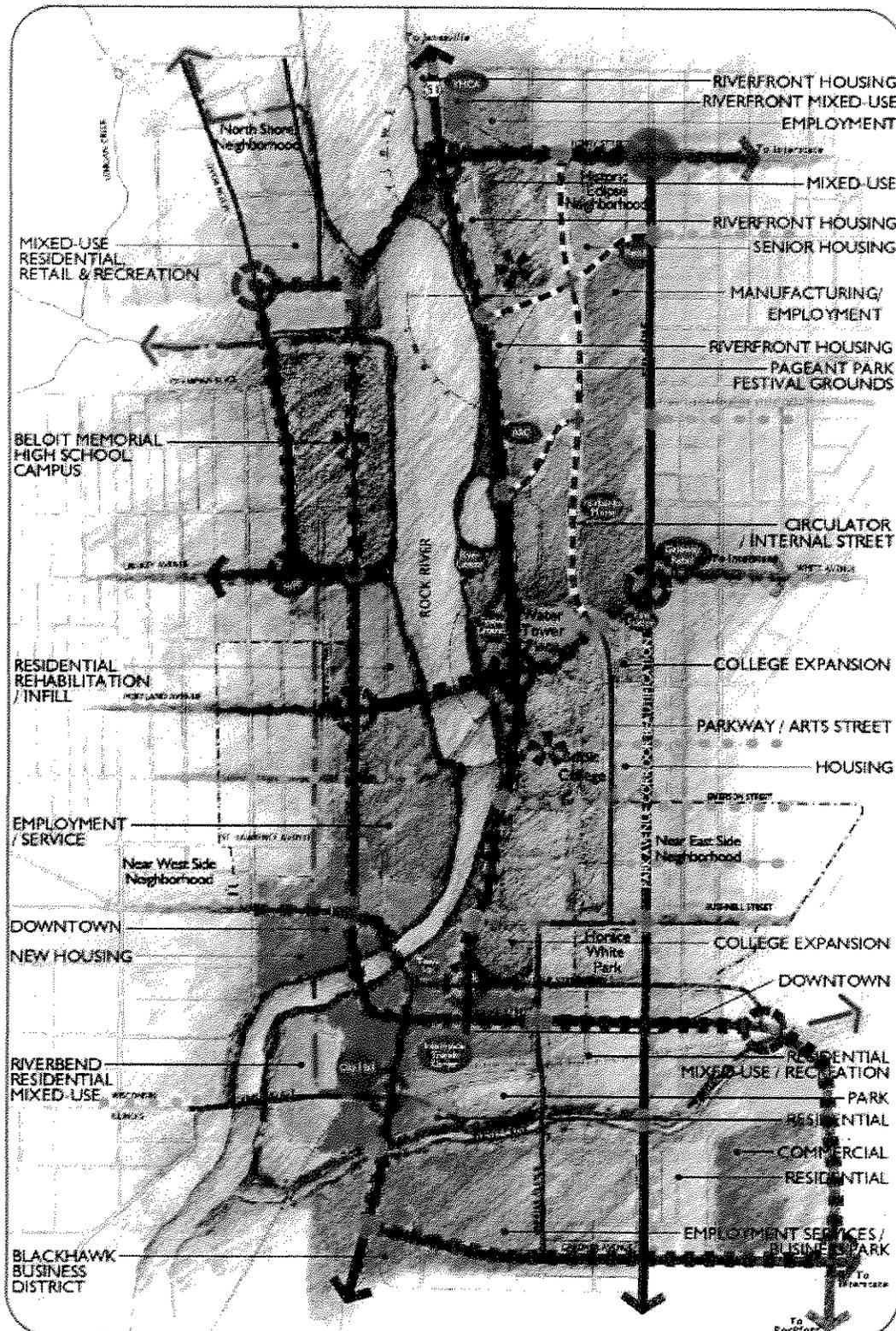
High School

# A Vision for the City Center

## Beloit, Wisconsin

**City Center will become the heart of the Rock River Valley. It is envisioned to be the cultural, social, educational, economic and civic center for the 100,000 people living within a 10-mile radius of the Beloit Visitor Center. The 700 acre area is the historic core of Beloit and South Beloit containing most of these cities' vital institutions.**

**In 2004, Beloit 2020 initiated a planning process to develop a vision for what City Center could become in 2020. Public participation has been significant throughout the process. Focus group and community meetings in Spring 2005 were highlights of this informed dialogue about City Center's future, culminating with unanimous votes in support of the 2020 Vision by the City Councils of Beloit and South Beloit.**



⋯⋯⋯ Rear Links
● Activity Centers
○ Primary Entrance Zones

— Multi-Use Trail
● Key Intersections

▬▬▬ Special Streets
▬▬▬ Neighborhood Redevelopment Districts

▬▬▬ Proposed Streets


  
 JUN 2008

