

Date: July 23, 2015

From: Marshall W Spencer

1237 Apple Court, Menasha Wisconsin

To: City of Menasha Common Council

I would like to be considered for the District 7 Alderman Position. I have been a city of Menasha resident for forty-seven years and my wife, Paula, is a lifelong resident. We have deep roots within this community and are concerned about the community's future. As you likely know I have been a member of the City of Menasha Police Commission for the last six years. I retired from the combined Banta / RR Donnelley Corporation in 2012 after forty-four years of service.

Paula and I have three adult children and six grandsons. We volunteer at the Thompson Center Grampa's Grill fund raiser several times per year. We also volunteer for roadside pickup several times per year. We are Salvation Army holiday bell ringers. We enjoy hiking and biking. You may have seen us on one of our daily walks or bike rides. I enjoy fishing, target shooting and acrylic painting.

I believe my business management experience would be of value to the Common Council.

Thank-you for your consideration.


Sincerely, Marshall W Spencer

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CITY OF MENASHA

BY 

Professional Experience

January 2013-present: occasional business consultant

Responsibilities:

- ◆ New product launch
- ◆ Business to business customer relationship management
- ◆ Newly acquired company integration

2009-present: Member of City of Menasha Police Commission

Responsibilities:

- ◆ Currently Vice President
- ◆ Formerly Secretary

January 2007-August 2012 RR Donnelley Global Strategic Sourcing Director

Responsibilities:

- ◆ Responsible for establishing and overseeing printing paper supply chain for RRD's eleven North American book plants
- ◆ Participated in printing paper contract and pricing negotiations
- ◆ Assisted with integration of newly acquired companies into RRD organization
- ◆ Responsible for managing paper portion of all federal government bids
- ◆ Functioned as facilitator between RRD research team and paper mills during development of substrates for proprietary RRD variable inkjet printing platform
- ◆ Primary GSS representative on RRD Lacey compliance team
- ◆ Acted as facilitator between RRD sales team and RRD plants in China on printing paper environmental compliance

January 2006-January 2007: Banta Publishing Services Group Marketing Director

Responsibilities:

- ◆ Worked with other Marketing Dept team members to articulate Banta Publishing Services Group's value proposition
- ◆ Coordinated printing paper sales with Banta Publishing Services Group's sales team

January 1991- January 2006: Banta Book Group's Director of Purchasing

Responsibilities:

- ◆ Responsible for overseeing raw materials, office supplies and MRO purchasing activities for five book plants
- ◆ Managed direct staff of seven people and indirect staff of eight people
- ◆ Played a lead role on corporate purchasing council
- ◆ Had lead role in printing paper contract and pricing negotiations
- ◆ Member of Menasha division Management Committee

April 1969-April 1973: In the Air Force

Responsibilities:

- ◆ Security Policeman
- ◆ At various times worked in law enforcement, base security and military intelligence/ security service
- ◆ Highest rank achieved; Staff Sergeant

September 1968- January 1991 (excluding time spent in Air force) Banta employee

Responsibilities:

- ◆ Various manufacturing, quality control, management and purchasing positions