



MEMORANDUM

To: City of Menasha Common Council

From: Peggy Steeno, Administrative Services Director

Date: January 14, 2016

RE: Website Update – Consideration of Draft Home Page and Interior Page

As a follow-up to the presentation I provided at the Council Meeting on September 8, 2015, and the communication on September 21, 2015, I am pleased to present the next piece of the new website, a draft of the new home page and a draft of an interior page.

In reviewing the attached drafts, please consider the following questions:

- “Is the look and feel of the draft home page and draft interior page aesthetically pleasing?”
- Do choice of options (links) and navigation on the home page cover the needs of the City of Menasha and its website visitors?”
- “Do the draft home page and the draft interior page evoke the correct tone that the City of Menasha would like to present to our website visitors?” And,
- “Are you able to support the draft pages as the basis for building the new website?”

As a reminder, to date we have completed the following:

- Initial analysis of the existing website,
- Citywide survey with regard to the current website as well as feedback on what should be included and highlighted in the new website,
- Design Questionnaire for the new website,
- On-site, pre-design meetings between Departments and Revize,
- Approval of the ‘Style Tile’,
- Preliminary design planning.

If the above noted pages are agreed upon, or variations thereof, the next step in the process, creating/building the new website.

At the Meeting on Monday, January 18th, staff will be presenting the draft pages on screen so that Council can get a feel for how the pages will look to a website visitor. In addition, staff is asking Council to consider the questions noted above, and respond to them either at the meeting or by Friday, January 22nd, so that the process can continue toward the creation of the new website.

Please let me know if you have questions or would like additional information on this item in advance of the Meeting on Monday, otherwise, I look forward to discussing it with you then.



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October 4, 2015
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City Calendar [SEE MORE](#)

- OCT 13** Cras Inceptos Elit Mattis Nullam Lorem
- OCT 16** Sollicitudin Euismod Elit Consectetur Sit
- OCT 17** Vulputate Vestibulum Pellentesque Cras

"We've accomplished a lot in the past year thanks to the efforts of so many people in our community who work hard, think creatively, and bring their dedication and commitment to tasks every day."

Mayor Don Merkes



DEPARTMENTS

- Assessor
- City Clerk
- Personnel
- City Attorney
- Finance
- Police
- Building Inspection
- Health
- Public Works
- Senior Center
- Community Development
- Elisha D. Smith Public Library
- Neenah - Menasha Fire Rescue
- Parks, Recreation, Forestry & Cemeteries

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- Agendas, Minutes & Televised Meetings
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- Available Commercial Sites & Buildings
- Budget
- CC 9-8-15
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- Farmers Market
- FAQs
- Inland Water Samples
- Map
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City Hall
140 Main Street
Menasha, WI 54952

920-967-3600



I Want To...

Departments

Residents

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Business Development

Quick Links

Enter search terms...

SEARCH

CATEGORY NAME HERE

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Category Name Here

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RON SWANSON, COUNTY MANAGER

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Contact Information

P: 888-123-4567
E: info@menasha-wi.org
F: 888-123-4568

Category Events

AUG 24 **Quam Inceptos Cursus Ven**

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Curabitur blandit tempus porttitor. Mae cen as sed lorem ipsum...

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