



MEMORANDUM

To: Common Council
From: PRD Tungate *BT*
Date: October 13, 2016
RE: Proposal to Increase the Marina Seasonal Slip Rental Rate in 2017

Background

Harbormaster Diane Schabach typically mails out the following year's rental information in the fall. For the past several years, the Park Board has preferred to recommend small increases in the annual slip rate as opposed to waiting and recommending a larger rate increase.

Analysis

Each marina is unique and offers different amenities, so comparing rates with other marinas has a somewhat limited value.

The City of Fond du lac's rate is \$33.50/ft and the marina at High Cliff State park was at \$33.00/ft, but may increase in 2017.

Fiscal Impact

It is estimated that this action would raise revenue by approximately \$650.

Recommendation

Increase the seasonal slip rate at the Marina from \$38.50/ft to \$38.75/ft for 2017.