

## Don Merkes

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**From:** Halverson, Jill <jill.halverson@uwc.edu>  
**Sent:** Tuesday, July 26, 2016 11:01 AM  
**To:** Don Merkes  
**Cc:** Vicki Lenz  
**Subject:** RE: Library Board

Dear Mayor Merkes and Ms. Lenz,

It was wonderful to see you both this morning at the Menasha Business Group Event at One Menasha. After reviewing several of the documents on the library's web site, I would like to express my interest in being a member of the Elisha D. Smith Public Library Board of Trustees and am excited about this possible opportunity!

Overall, I think this role is a good fit with my background and interests. Although I don't know the mix of the current board members in terms of their backgrounds, I have a diverse background in marketing, research, and education, having worked for a nonprofit organization (Fox Cities Chamber of Commerce), a fraternal financial services organization (then called AAL), and a manufacturer (Appleton Papers) prior to moving into academia, now working as an Assistant Professor of Business for the University of Wisconsin Fox Valley and UW Colleges Online. I also work as adjunct staff member for UW Extension, as we are currently developing a new flexible degree program, the Bachelor of Science in Business Administration. I am hoping the skills that I could bring to this role would complement those of existing board members.

Previously, I have served on the Board of Directors for Women in Management, Fox Cities Chapter, and have served in various roles including Marketing Co-Chair, Web Site Chair, and Awards Chair. I love to read and am a patron of the library, as are my children. My son, Evan, served as a volunteer in April through June of this year. I also belong to a book club, and we often utilize the "Book Club to Go" program through the Neenah location. A lifelong learner, I have a passion for learning, which would fit with the goals and strategies of the library.

At Ms. Lenz's invitation, I would like to attend tomorrow's board meeting as a guest and, if it is decided that I would be a good fit for the role, I would love to join the group. I am typically available on Wednesdays at 4:00, so the monthly meeting should fit nicely into my schedule.

Thank you so much for your consideration!

Sincerely,  
Jill Halverson  
Assistant Professor of Business  
University of Wisconsin Fox Valley  
University of Wisconsin Colleges Online