Pamela Captain, Esq.
City of Menasha
140 Main Street
Menasha, WI 54952

June 26, 2015

Dear Pamela,

It is great to hear from you! Things are progressing well at Simply Incredible Foods. We officially started operations on April 7th (my 50th birthday), so we are close to 80 days into production. We have moved over nearly all the employees who plan to move over here (except me). Our Port Edwards facility only houses our research, sales and marketing. Those departments will move here once we can expand further into the demolition area.

We have been very lucky to hire some great talent in the valley. You have very well trained people in this community. We have filled supervisory positions for sanitation, inventory/logistics, production, as well as quality. We are building a great team. To date we have about 20 on the payroll, which is what was expected until we can occupy more space in the building.

On the demolition side, we have slowed our scrapping process in hopes that the steel prices will improve. It was our intention to put some 'blood, sweat, and tears' into the process of demolishing/selling equipment, in hopes of having extra cash for quick improvements. As of today, with steel prices so low, it will cost us money to remove the equipment, so we will hold off as long as we can possibly wait.

On the horticultural side, we have improved the landscaping. This will be a season-long process because Michelle, my wife and horticulturist, has plans to move our 'mini arboretum' of personal perennials over to the facility throughout the summer. It will look nice. We have great plans for the canal, but until the stack is removed, we cannot plant too close to the demolition site.

Our next structural improvement on the facility will be the entrance door and all the windows on the east side of the building. That will improve the 'look' of the building immensely.

Yes, we still have a turbine for sale. We have engineering companies around the US promoting the unit, so it can be sent to a new home, and as a result, help us fund more improvements to the building.

All is going good. I will have to stop by one of your council meetings someday.

Regards,

Jonathan D Smith, PhD
President
Simply Incredible Foods