PROCLAMATION
ARBOR DAY–APRIL 24, 2015

WHEREAS, Arbor Day has contributed to the public's awareness of the importance of trees; and

WHEREAS, the National Arbor Day Foundation has been a leader in the promotion of the education and planting of trees in communities across America; and

WHEREAS, the planting of new trees is an expression of our commitment to future generations; and

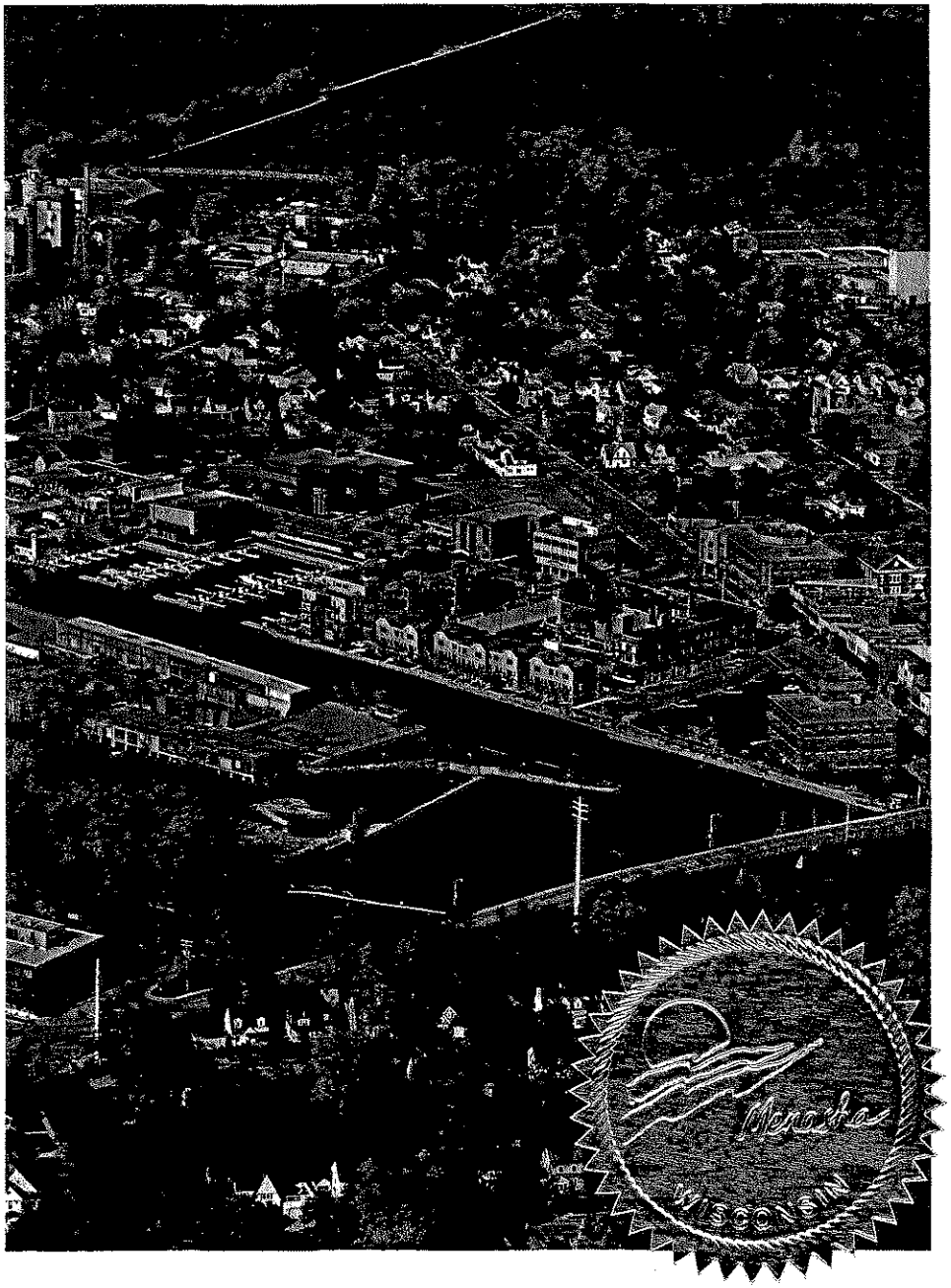
WHEREAS, over its lifespan a properly sited individual tree pays a dividend of $90,000 to the community by:

- Reducing air conditioning costs by 15-35%
- Reducing winter heating costs by 10-20%
- Increasing home values by 15%
- Increasing home sales by 6-12%
- Increasing business sales by 20%
- Reducing stormwater runoff by 60%
- Extending the life of street pavements by 40-60%; and

WHEREAS, the City of Menasha anticipates being recognized for the 31st consecutive year as a Tree City U.S.A. by the National Arbor Day Foundation and desires to continue its tree-planting ways.

NOW, THEREFORE, I, Donald Merkes, Mayor of the City of Menasha, do hereby proclaim April 24, 2015 **ARBOR DAY** in the City of Menasha, and I urge all citizens to support the protection of our trees and woodlands and to support our City's urban forestry program,

FURTHER, I encourage all citizens to actively support tree planting and protection as a means to improve our community, the quality of our lives, and promote the well-being of future generations.



Dated this 20th day of March, 2015.

Donald Merkes, Mayor

Menasha