

## Debbie Galeazzi

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**From:** Frantz, Thomas [thomas.frantz@uwc.edu]  
**Sent:** Wednesday, January 29, 2014 3:20 PM  
**To:** Ellen Totzke (ellen.totzke@appleton.org); James Godlewski (jgodlewski@ci.neenah.wi.us); Tim Plagenz (tplagenz@town-menasha.com); Debbie Galeazzi  
**Subject:** Time Warner Rebroadcast Change

You may remember that Time Warner expressed a desire quite some time ago to cease having their personnel involved in getting the municipal meetings on the access channel. Initially their goal was to cease involvement at the end of 2013. They investigated options of having the programs broadcast from here.

You may also have heard that the City of Green Bay expressed interest in performing that function. For whatever reasons, Time Warner exercised the Green Bay option. Green Bay has since invested in the necessary equipment and has been conducting tests with Time Warner to make their that the equipment, transmission lines, and associated processes work.

I should point out that more local option remains a possibility, if the municipalities decided it was in their best interests at some future date.

For the last month or so, we've also been experimenting with the process to digitize and upload municipal meetings to Green Bay. My initial concerns were tied to finding a suitable process on our end, and also the associated time—paying particular attention to turnaround and meeting deadlines. We continued to deliver programs to Time Warner "the old fashioned way" so that the broadcasts to the public were not affected during the experimental period.

At this point we (UWFox and Green Bay) are reasonably confident we have a good process in place and have a good understanding of the time issues.

At this point I have not told Time Warner we will cease to deliver the programs to their office. I didn't plan on doing that until we had the bugs worked out on our end and I had a chance to bring you into the loop.

So all the above is good to know. How does it affect the municipalities? It really doesn't except that UWFox will spend more time on the render/uploading/ transmission time of the programs and we'll add those costs to each of the municipalities. Generally speaking the render/upload times add an additional half hour of production time for each hour of meeting time. Those things happen as separate processes. We sought the most economical method to accomplish this during our experimental phase. We'll use the same rate we use for shooting/editing functions \$30/hr.

So if your meeting is 1 hour long, we'll bill 1 hour for shooting + 1 hour for editing/date time insertion and now an additional ½ hour for render/upload to Green Bay. So \$30 (shooting) + \$30 (editing) + \$15 (render/upload) = \$75

I will let you know when Green Bay begins to transmit our programs and Time Warner's involvement ends.

Let me know of your questions or concerns.

Thanks and stay warm.

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