

## Don Merkes

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**From:** Linda Stoll [lstoll@new.rr.com]  
**Sent:** Wednesday, May 14, 2014 1:37 PM  
**To:** Don Merkes  
**Subject:** RE: Valley Transit  
**Attachments:** L Stoll Resume Dec 2013.docx

Don,

As chair of the Menasha Sustainability Committee, I have been working on Multi-model transportation in Menasha. Public transit plays a critical role in allowing people to reach their destinations without the use of a car and is a component of a sustainable community. Valley Transit provides these important services to citizens of Menasha. Please consider me for the position of city representative to the Valley Transit Board. If appointed, I would share all information with the Sustainability Board, city staff and elected officials. I would ensure that Menasha's interests would be considered in all decisions of the Transit Board.

Thank you for considering me for this position.

Sincerely,  
Linda Stoll

# Linda Stoll, AICP

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Menasha, WI 54952

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## Highlighted Qualifications and Skills:

- Proficient community and natural resource planner skilled in consensus building for effective results
- Project manager experienced in project conceptualization, strategic focus, grant writing/funding, staffing, implementation and project evaluation
- Non-profit agency manager practiced in budgeting, fundraising, grant writing, paid/volunteer staff supervision and frequent interactions with non-profit boards/committees
- Dynamic personality with excellent public speaking skills, featured guest on several radio/television programs focused on natural resource issues, skilled university lecturer, citizen and youth educator and presenter for professional conferences
- Assisted municipalities with ordinance development and regulations compliance
- Skilled with the development and administration of written, phone and face-to-face surveys, focus groups and personal interviews for data collection
- Mediated complex resource issues between people, agencies and municipalities
- Directed six statewide, profit-generating professional association conferences including sourcing sponsors, designing programs, recruiting speakers, developing promotional materials and websites and general conference management
- Managed events involving up to 100 volunteers and 1000 participants
- Experienced with all components of Microsoft Office Suite and the development and delivery of webinars, meetings in Virtual Reality and website management

## Professional Experience:

### **Director**

**2011-Present**  
**Menasha, WI**

#### **L. Stoll Consulting**

- Provide services in urban, regional and natural resource planning, community outreach, consensus building and issue mediation
- Focus areas include sustainability, livability, resilience, active living and creative place-making
- Execution of background research, surveys, focus groups and personal interviews for project data needs
- Current work on the relationship of community design and citizen wellness

### **Outreach Specialist**

**2005–2011**

#### **University of Wisconsin-Stevens Point: Center for Land Use Education**

**Stevens Point, WI**

- Responsible for project management, research and community outreach in the areas of natural resource management, land use planning, community sustainability/livability and economic development. Provided services in consensus building, facilitation, strategic planning, implementation and evaluation
- Led the community planning component for the development of lake management plans for 29 lakes in Portage County, Wisconsin, including pre-planning survey for each lake, meeting facilitation and website management.

### **Executive Director**

**2000-2004**

#### **Fox-Wolf Watershed Alliance**

**Appleton, WI**

- Provided leadership for independent non-profit water quality organization including budget and fund development, grant writing, paid/volunteer staff supervision and board of director support
- Served as project director for five watershed management projects that resulted in the creation of approved implementation plans to reach water quality goals

### **Project Planner**

**1998-2000**

#### **Portage County Planning and Zoning Department**

**Stevens Point, WI**

- Lead-Planner for a countywide recreational trails plan, a management plan to protect the natural quality of the Plover River, a countywide open-space/green-space preservation plan, and the county's first comprehensive land and water conservation plan. Personally facilitated citizen education and input for all plans

**Project Facilitator** 1999  
**Fox Cities Greenways, Inc.** Menasha, WI

- Created and implemented a plan for the conversion of a mile-long railroad trestle into a bike/pedestrian trail over the Fox River

**Intern** 1997-1998  
**East Central Wisconsin Regional Planning Commission** Menasha, WI

- Planned and led a seventeen day, 240 mile canoe trip commemorating the voyage of Marquette-Joliet along the Fox River as a means to gather information for the creation of The Fox-Wisconsin Heritage Corridor
- Developed plans for a regional Fox Cities bicycle transportation network integrating existing routes. Authored the section on bicycle transportation for the Long Range Transportation and Land Use Plan

**Natural Resources Facilitator** 1997-1999  
**University of Wisconsin-Stevens Point** Stevens Point, WI

- Conducted priority setting, problem solving and long range planning meetings for public agencies, private organizations and non-profit environmental groups

**Teacher/Naturalist** 1983-1996  
**Bubolz Nature Center** Appleton, WI

- Developed and taught nature curriculums for Grades 1-12 and the general public

**Education:**

**Master of Science: Resource Management and Land Use Planning**  
**University of Wisconsin – Stevens Point** Stevens Point, WI

**Bachelor of Science: Environmental Science**  
**Carroll University** Waukesha, WI

**Certifications:**

- Basic Economic Development, International Economic Development Council, Washington, D.C.
- Complete Streets, Wisconsin Department of Transportation, Madison, WI
- Regional Collaboration, Lincoln Institute for Land Policy, Cambridge, MA
- Mediator Training, Winnebago County-Conflict Resolution Center, Oshkosh, WI
- Non-Profit Management, University of Wisconsin-Green Bay, Green Bay, WI
- Public Participation, International Association for Public Participation, Alexandria, VA
- Facilitation Techniques, University of Wisconsin-Madison, Madison, WI
- Mediating Land Use Disputes, Lincoln Institute for Land Use Policy, Cambridge, MA
- Mediation Skills Training, Associated Mennonite Biblical Seminary, Lombard, IL

**Professional Affiliations:**

- **American Institute of Certified Planners**
  - Member
- **American Planning Association- Wisconsin Chapter**
  - Continuing Education Officer (Board of Directors); Member of the annual conference planning team
- **International Association for Public Participation**
  - Past President - Board of Directors representing the six state Great Lakes chapter

**Community Involvement:**

- Board Development Committee Girl Scouts of the Northwestern Great Lakes 2012-present
- Fox-Wisconsin Heritage Corridor Development Committee 2009-present
- Sustainability Committee for the City of Menasha - Chair 2007-present