



Building Excellence

MIRON CONSTRUCTION CO., INC.

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February 18, 2013

Mayor Don Merkes
City of Menasha
140 Main Street
Menasha, WI 54952

Dear Mayor Merkes,

As a past resident of Menasha and a current business owner in Neenah, my commitment to these communities runs deep. My children all graduated from St. Mary Central High School and my family belongs to St. Mary's Parish. Each year we host Quarry Quest in Neenah, an incredible family event that not only educates attendees about the construction and mining industries but also raises funds for local charities. Miron is the Volunteer Sponsor for the Fox Cities Marathon Festival of Races and partners with multiple other hometown non-profit organizations. I guess what I'm trying to get at is that my heart belongs here, in Neenah, in Menasha, in Appleton, in the Fox Cities. But what makes this region worth living in; worth working in, worth raising a family in are the close bonds that exist between our cities, towns and villages. Together we stand stronger than we do alone and it is the combined attributes of all of our communities that are going to lure other businesses to our area, businesses eager to form roots in an amazing community with good, hard-working people.

I think you will agree that if our area does continue to grow it will only improve the quality of life here, adding new business which equates to more jobs for our families, friends and neighbors and more choices for our residents. With that said, I'd like to urge the City of Menasha to retain funding in its budget for the Appleton Regional Partnership. I completely understand your disappointment in the naming selection of the partnership, but there is merit in it beyond the promotion of one city over others. It is vital that we utilize the name of a place that resides on a map when trying to sell our area to companies located across the country. Although we hold the unifying regional description of our area as the Fox Cities in close regard, using the Appleton name gives us the best chance possible to succeed as we begin to compete on a national and international stage.

That being said, I think we need to look beyond the word Appleton to the "regional partnership" portion of the name. There is such value in that description because we, every locale in the area, need to work together in partnership to further develop and expand the Fox River Valley. Please consider continuing to support this endeavor, I promise you it will benefit our area, including the City of Menasha. If you would like to discuss this issue in further detail I welcome the conversation. Please do not hesitate to contact me at 920.969.7022 or dave.voss@miron-construction.com. Thank you in advance for your consideration.

Sincerely,

David G. Voss, Jr.
President & CEO
Miron Construction Co., Inc.