

PUBLIC NOTICE TO ALL ELECTRIC  
CUSTOMERS OF  
MENASHA UTILITIES

Menasha Utilities has filed an application with the Public Service Commission of Wisconsin (PSCW) to adjust electric rates. The adjustment has been requested to cover inflationary increases in operational and maintenance expenses and costs associated with maintaining the reliability of the electric distribution system. The last electric rate case was effective in 2011.

The cost of service study has an overall increase of 1.88%, or \$873,482. The final impact of the rate increase upon individual customers will not be definitely known until the PSC issues an order. Under the proposed rate structure, based on an average usage of 630 kilowatt-hours, the typical residential customer would see a monthly increase of \$3.14, or 4.1%.

A telephonic public hearing on the application has been scheduled for Thursday, August 8 at 9:30 a.m. in the Commission Room of the Menasha Utilities Office Complex, 321 Milwaukee Street, Menasha, Wisconsin. Scheduling questions regarding this hearing may be directed to the PSCW at (608) 266-5481.

A person may testify in this proceeding without becoming a party and without attorney representation. A person may submit this testimony in one of the following ways:

- **Web Comment.** Go to the PSCW's web site at <http://psc.wi.gov>, click on the "Public Comments" button on the side menu bar. On the next page select the "File a comment" link that appears for docket number 3560-ER-105. Web comments shall be received no later than the day before the hearing.
- **Oral Comment.** Spoken testimony at the public hearing session.
- **Written Comment.** Instead of speaking at the hearing, write out a comment and submit it at the public hearing session.
- **Mail Comment.** All comments submitted by U.S. mail shall be received no later than the day before the hearing and shall be addressed to: Docket 3560-ER-105 Comments, Public Service Commission, P.O. Box 7854, Madison WI 53707-7854.

The PSCW intends to webcast this hearing live on the PSCW's web site at <http://psc.wi.gov> under the "PSC Live Broadcast" button.

All documents in this docket are filed on the Commission's Electronic Regulatory Filing (ERF) system. To view these documents: (1) go to the Commission's web site at <http://psc.wi.gov>, (2) enter "3560-ER-105" in the box labeled "Link Directly to a Case," and (3) select "GO."

If you have any questions, please contact the Menasha Utilities at 967-3401.

Menasha Electric Utility  
**PSC STAFF ESTIMATED ELECTRIC RETAIL REVENUE SUMMARY**  
 FOR THE TEST YEAR JANUARY 1-DECEMBER 31, 2013  
 3560-ER-105

Ex-PSC-Singletary-2  
 Docket 3560-ER-105  
 Corey Singletary  
 July 12, 2013  
 Schedule 1  
 Page 1 of 13

RATE CLASS	KWH	PSC Staff Estimates		PSC Staff Proposed		PROPOSED DOLLAR INCREASE	PROPOSED PERCENT INCREASE
		PRESENT REVENUES	PROPOSED REVENUES	PRESENT REVENUES	PROPOSED REVENUES		
Rg-1 Residential Service	61,422,033	\$7,475,273	\$7,781,536	\$7,475,273	\$7,781,536	\$306,263	4.10%
Rg-2 Residential Optional Time-of-Day Service	319,024	\$34,401	\$34,439	\$34,401	\$34,439	\$38	0.11%
<b>TOTAL RESIDENTIAL REVENUE</b>	<b>61,741,057</b>	<b>\$7,509,674</b>	<b>\$7,815,975</b>	<b>\$7,509,674</b>	<b>\$7,815,975</b>	<b>\$306,301</b>	<b>4.08%</b>
Gs-1 General Service	20,016,446	\$2,320,953	\$2,376,999	\$2,320,953	\$2,376,999	\$56,046	2.41%
Gs-2 General Service Optional Time-of-Day	73,431	\$7,551	\$7,329	\$7,551	\$7,329	(\$222)	-2.94%
Cp-1 Small Power 50-200 KW	14,133,236	\$1,498,793	\$1,546,919	\$1,498,793	\$1,546,919	\$48,126	3.21%
Cp-1 TOD Small Power Optional Time-of-Day 50-200 KW	1,413,473	\$149,470	\$148,555	\$149,470	\$148,555	(\$915)	-0.61%
<b>TOTAL SMALL COMMERCIAL &amp; INDUSTRIAL REVENUE</b>	<b>35,636,586</b>	<b>\$3,976,767</b>	<b>\$4,079,802</b>	<b>\$3,976,767</b>	<b>\$4,079,802</b>	<b>\$103,035</b>	<b>2.59%</b>
Cp-2 Large Power Time-of-Day 200-1000 KW	23,728,184	\$2,223,022	\$2,271,176	\$2,223,022	\$2,271,176	\$48,154	2.17%
Cp-3 Industrial Power Time-of-Day > 1000 KW	102,664,341	\$8,357,673	\$8,364,605	\$8,357,673	\$8,364,605	\$6,932	0.08%
Cp-4 Large Industrial Power TOD High Load Factor > 5000 KW	346,060,454	\$24,154,790	\$24,551,012	\$24,154,790	\$24,551,012	\$396,222	1.64%
<b>TOTAL LARGE COMMERCIAL &amp; INDUSTRIAL REVENUE</b>	<b>472,452,979</b>	<b>\$34,735,485</b>	<b>\$35,186,793</b>	<b>\$34,735,485</b>	<b>\$35,186,793</b>	<b>\$451,308</b>	<b>1.30%</b>
Primary Voltage Discount (KW)		(\$578,382)	(\$634,174)	(\$578,382)	(\$634,174)	(\$55,792)	9.65%
Transformer Equipment Discount (KW)		(\$182,378)	(\$182,378)	(\$182,378)	(\$182,378)	\$0	0.00%
<b>TOTAL DISCOUNTS [1]</b>		<b>(\$760,760)</b>	<b>(\$816,552)</b>	<b>(\$760,760)</b>	<b>(\$816,552)</b>	<b>(\$55,792)</b>	<b>7.33%</b>
Ms-1 Street Lighting	1,416,646	\$220,053	\$227,838	\$220,053	\$227,838	\$7,785	3.54%
Ms-2 Outdoor Security Lighting	198,652	\$27,952	\$32,235	\$27,952	\$32,235	\$4,283	15.32%
Ms-3 Athletic Field Lighting	112,369	\$9,054	\$9,824	\$9,054	\$9,824	\$770	8.50%
<b>TOTAL LIGHTING SERVICE</b>	<b>1,727,667</b>	<b>\$257,059</b>	<b>\$269,897</b>	<b>\$257,059</b>	<b>\$269,897</b>	<b>\$12,838</b>	<b>4.99%</b>
RER-1 Renewable Energy Rider		\$0	\$0	\$0	\$0	\$0	0.00%
<b>TOTAL ELECTRIC RETAIL REVENUE</b>	<b>571,558,289</b>	<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$873,482</b>	<b>1.88%</b>
Interdepartmental	0	\$0	\$0	\$0	\$0	\$0	0.00%
<b>TOTAL ELECTRIC RETAIL REVENUE W/ INTERDEPART.</b>	<b>571,558,289</b>	<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$873,482</b>	<b>1.88%</b>
Sales for Resale/Other Electricity Sales		\$0	\$0	\$0	\$0	\$0	0.00%
<b>TOTAL ELECTRIC RETAIL REVENUE W/ INTERDEPART. &amp; SFR</b>		<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$46,478,985</b>	<b>\$47,352,467</b>	<b>\$873,482</b>	<b>1.88%</b>

Notes  
 [1] Discounts and credits are listed here for reference. They are already subtracted from the appropriate Commercial and Industrial Class revenue totals.

**SERVICE DATE**  
Jul 17, 2013

**RECEIVED**

JUL 18 2013

**CITY OF MENASHA**  
BY dg

**PUBLIC SERVICE COMMISSION OF WISCONSIN**

Application of the City of Menasha, Winnebago County, Wisconsin, as  
an Electric Public Utility, for Authority to Increase Electric Rates

3560-ER-105

**NOTICE OF HEARING**

<b>Hearing Date:</b>	<b>Thursday, August 8, 2013 - 9:30 a.m.</b>
<b>Hearing Location:</b>	<b>Amnicon Falls Hearing Room – 1st Floor Public Service Commission 610 North Whitney Way Madison, Wisconsin</b>
	<b>Menasha Utilities Commission Room 321 Milwaukee Street Menasha, Wisconsin</b>

**NOTICE IS GIVEN** that the Public Service Commission of Wisconsin will hold a public hearing in this proceeding on Thursday, August 8, 2013, at 9:30 a.m., in the Amnicon Falls Hearing Room at the Public Service Commission Building, 610 North Whitney Way, Madison, Wisconsin, and by **telephone** in the Menasha Utilities Commission Room, 321 Milwaukee Street, Menasha, Wisconsin. The Commission shall receive evidence from the parties, Commission staff, and comments from members of the public. The presiding Administrative Law Judge may allot additional time to receive evidence and comments, if necessary.

This is a Class 1 proceeding as defined in Wis. Stat. § 227.01(3)(a).

The Commission intends to webcast any hearing sessions held in the Amnicon Falls Hearing Room live on the Commission's web site at <http://psc.wi.gov> under the "PSC Live Broadcast" button.

**DOCUMENTS.** All documents in this docket are filed on the Commission's Electronic Regulatory Filing (ERF) system. To view these documents: (1) go to the Commission's web site at <http://psc.wi.gov>, (2) enter "3560-ER-105" in the box labeled "Link Directly to a Case," and (3) select "GO."

**PUBLIC COMMENTS.** A person may testify in this proceeding without becoming a party and without attorney representation. A person may submit this testimony in only one of the following ways:

- **Web Comment.** Go to the Commission's web site at <http://psc.wi.gov>, click on the "Public Comments" button on the side menu bar. On the next page select the "File a comment" link that appears for docket number 3560-ER-105. Web comments shall be received no later than Wednesday, August 7, 2013.
- **Oral Comment.** Spoken testimony at the public session.
- **Written Comment.** Instead of speaking at the hearing, write out a comment and submit it at the public session.
- **Mail Comment.** All comments submitted by U.S. mail shall be received no later than Wednesday, August 7, 2013. A mail comment shall include the phrase "Docket 3560-ER-105 Comments" in the heading, and shall be addressed to:

Docket 3560-ER-105 Comments  
Public Service Commission  
P.O. Box 7854  
Madison WI 53707-7854

The Commission will not accept comments submitted via e-mail or facsimile (fax).

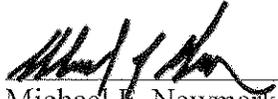
A person shall limit a public comment to non-technical personal knowledge or personal opinion. A person may include references to other materials in a comment, but may not include as part of a comment, any document not written or substantially modified by that person. The Commission shall only accept documents that a person offers to supplement a comment for the purpose of showing the basis of an opinion, not for proof of the matter asserted. Parties may object to the receipt of a public comment.

Any material submitted to the Commission is a public record and may appear on the Commission web site. Only one comment may be submitted per person during a comment period. The Commission may reject a comment that does not comply with the requirements described in this notice.

**AMERICANS WITH DISABILITIES ACT.** The Commission does not discriminate on the basis of disability in the provision of programs, services, or employment. Any person with a disability who needs accommodations to participate in this docket or who needs to obtain this document in a different format should contact the docket coordinator listed below. Any hearing location is accessible to people in wheelchairs. The Public Service Commission Building is accessible to people in wheelchairs through the Whitney Way first floor (lobby) entrance. Parking for people with disabilities is available on the south side of the building.

Docket 3560-ER-105

**CONTACT.** Please direct questions about this docket or requests for additional accommodations for the disabled to the Commission's docket coordinator, Corey Singletary, at (608) 267-7778 or [Corey.Singletary@wisconsin.gov](mailto:Corey.Singletary@wisconsin.gov).



Michael E. Newmark  
Administrative Law Judge

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