



To: Members of the Common Council

From: Tim Styka, Police Chief

Date: May 25th, 2012

RE: Squad Car Design

In February of this year we put the call out to the community to help us create a new design for the police cars. Over a dozen different designs were received and debated. In the end the following design was chosen as the best representation of the City and the Police Department. It was felt the design clearly identifies the vehicle as a police car and also portrays an image of being inviting and community friendly.

It should be noted that due to financial considerations we are not planning on changing all marked vehicles to this design. The design will be phased in as vehicles are replaced.

As the City moves forward toward a brighter future we believe this outwardly visible image in the community is a step in the right direction showing Menasha on a new path to growth and future success.

Please let me know if you have any questions.

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CLIENT: CITY OF MENASHA POLICE

STREET ADDRESS: 430 FIRST STREET

CITY / STATE: MENASHA, WI

DATE: 5/16/12

SALES: MATT ERICKSON

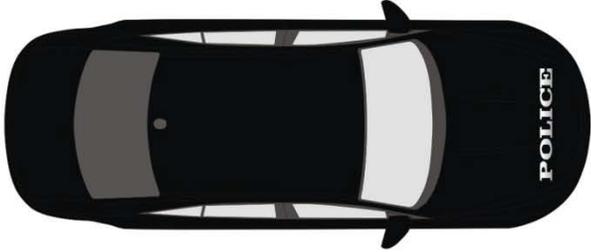
ARTIST: MATT ERICKSON

PAGE TIME: 3 Hours

DRAWING ID: A-Z/MENASHA/City of Menasha

The colors shown in this drawing are conceptual only and DO NOT represent actual paint, vinyl, wrap or decal colors. Actual samples are available for your viewing upon your request.

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FordC_090

Ford Taurus

1/20th Scale

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Date Signed: _____