



2012 DR. MARTIN LUTHER KING, JR. ESSAY CONTEST ANNOUNCED



"Whatever affects one directly, affects all indirectly. I can never be what I ought to be until you are what you ought to be. This is the interrelated structure of reality."

-Dr. Martin Luther King, Jr.

Young writers who are inspired by Dr. King's life and his vision of uniting people for the good of all are invited to enter the 2012 Dr. Martin Luther King, Jr. Essay Contest.

Essay contest winners will have the opportunity to read their essays at the 21st annual Dr. Martin Luther King, Jr. Celebration to be held on Monday, January 16, 2012 at 6:30 p.m. in the Lawrence University Memorial Chapel on College Avenue in Appleton. Winners in four brackets will be awarded \$50 from Toward Community: Unity in Diversity, a \$25 gift certificate from IndUS of the Fox Valley, and a \$10 gift certificate to Harmony Café.

The program theme for this year's celebration is, "**Martin Luther King, Jr.: His Life & Legacy.**" Dr. Dorothy Cotton, keynote speaker for the event, worked closely with Dr. King and served on his executive staff. She will share lessons from the historic civil rights movement and her experiences while working for Dr. King.

Contest Guidelines:

- Legacy is defined as "anything handed down from the past as from an ancestor or predecessor." Teachers, administrators and parents are asked to encourage students to write an essay on the following theme: "**What did Dr. Martin Luther King, Jr. hand down to you, and what are you going to do with it?**"
- Contest categories by grade are: 2nd and 3rd, 4th through 6th, 7th through 9th, and 10th through 12th.
- Submissions may be in essay or poetry form and should not exceed one page. Do not write names on essays.
- Students should submit their essay along with a separate sheet of paper containing the writer's name, address, telephone number, school, and grade.
- Please do not use staples to attach the name and essay sheets.
- A panel of judges will critique the essays. Originality will be a critical factor in the judging process.

To Apply:

- Contest deadline is **4:30 p.m. Friday, December 2, 2011.**
- Submit entries to:
2012 King Essay Contest, c/o United Way Fox Cities, 1455 Midway Road, Menasha, WI 54952
- Call Gayle Hardt at (920) 954-7211 with questions or if you need to arrange for drop off of an essay before 4:30 on December 2nd.
- Winners will be notified by phone.

The Dr. Martin Luther King, Jr. Celebration is an interfaith, multicultural event sponsored by Toward Community: Unity in Diversity, Lawrence University, and a number of area churches, religious organizations, businesses, social service agencies and individuals. The King Celebration has been a unifying tradition in the Fox Valley since 1992. It is free and open to the public.

PLEASE SUBMIT NOMINATIONS



2012 Jane LaChapelle McCarty

Unity in Diversity Award

The 2012 Dr. Martin Luther King, Jr. Award Committee is accepting nominations for the 2012 Jane LaChapelle McCarty Unity in Diversity Award. This honor will be awarded to an individual in our community who has made great strides in bringing different people in the community together in the spirit of Dr. Martin Luther King, Jr. If you know someone who has upheld the dream of Dr. King by working on or celebrating diversity in big or small ways in our community, please consider nominating that person.

The award will be announced at the 21st annual Dr. Martin Luther King, Jr. Celebration on Monday, January 16, 2012 at 6:30 p.m. at the Lawrence University Memorial Chapel in Appleton. The keynote speaker for this 21st anniversary celebration is Dr. Dorothy Cotton who worked with Dr. King for over a decade. You will be inspired as she presents **"Martin Luther King, Jr.: His Life & Legacy."**

DEADLINE FOR ENTRY:

Mail or email by Tuesday, January 4, 2012

Nomination must be one page and submitted to:

JLM Unity Award

Attention: Rev. Roger Bertschausen, 1000 Lawrence University Drive, Appleton, WI 54912

PO BOX 1791 Appleton, WI 54912 or email fvuufmin@fvuuf.org

If you have any questions, please do not hesitate to contact

Rev. Roger Bertschausen at (920) 731-0849.



The award was renamed in 2005 after Jane LaChapelle McCarty, a beloved community member, passed away in 2004 following a courageous battle with cancer. Jane truly lived in unity with diversity in our community. Jane was a founding member of Toward Community: Unity in Diversity. She also sought out opportunities to get to know others in our community from diverse backgrounds. Jane would go out of her way to make a new family feel welcome, often inviting them to dine at her warm and inviting home. She worked with a quiet and strong resolve to help educate others about diversity.



TOWARD
COMMUNITY:
UNITY IN DIVERSITY

Mission

Toward Community: Unity in Diversity builds connections and community among groups and individuals in the Fox Valley through celebration, education, and advocacy for the broad spectrum of human diversity.

October 24, 2011

Dear Supporter & Friend,

For the past 21 years, The Fox Cities Dr. Martin Luther King, Jr. Celebration, sponsored by Toward Community and the Lawrence University Office of Multicultural Affairs, would not have existed without the support of many Fox Valley organizations. This year's Dr. Martin Luther King, Jr. Celebration will take place on the 2012 Dr. Martin Luther King, Jr. Holiday on **Monday, January 16, 2012** at the Lawrence University Memorial Chapel on College Avenue in Appleton, beginning at 6:30 p.m.



This year's keynote speaker is Dr. Dorothy Cotton who is a speaker, singer, peacemaker and a visionary. She was the **Education Director for the Southern Christian Leadership Conference** for twelve years. Working closely with Dr. King, Dorothy served on his executive staff and was part of his entourage to Oslo, Norway, where he received the Nobel Peace Prize. She served as the Vice President for Field Operations for the **Dr. M.L.K. Jr. Center for Nonviolent Social Change** in Atlanta. At the Southern Christian Leadership Conference in 1967, Dr. King said, "Dorothy Cotton's bravery, insight and steadfastness have been invaluable to the Movement."

Currently she is involved in the expansion of the **National Citizenship School** in conjunction with Civic Organizing, Inc. of Minnesota. Dorothy's upcoming book will focus on lessons from the historic citizenship education program and her work with Dr. Martin Luther King, Jr.

Other moments to look forward to:

- Tim Dorsey will move audiences with his extensive vocal range which will showcase his natural gift for vocal styling.
- Dr. Martin Luther King, Jr. essay contest winners will be reading their winning essays. *Please share the enclosed flyer about the contest with students grades 2-12 and encourage them to enter.*
- The Jane LaChapelle McCarty Unity in Diversity Award will be given to someone on this evening. A flyer containing details about this special award is enclosed as well. I encourage you to nominate someone you think should be recognized for their dedication to diversity by their efforts and strides to bring different people together in our community.

Please consider supporting this 21st Anniversary event by having either you or your organization become a sponsor of the 2012 Dr. Martin Luther King, Jr. Celebration. Supporting individuals and organizations will be recognized in the program bulletin. Please see the reverse side of this letter for funding opportunities. If you or your organization would like to support this celebration, please make the check payable to *Toward Community* and mail to *Toward Community MLK c/o FCRMC, 128 N Oneida Street, Appleton, WI 54911* by **December 30, 2011**. This is our print deadline so please get your check in before December 31, 2011. If you would like to commit your organization's name for the program, please contact me and we will consider adding your name with a verbal confirmation.

For more information, you can reach me at (920) 475-4405. You may also email me at FCDRLK@gmail.com with questions. We deeply appreciate your commitment to working toward unity and acceptance.

Peace,

Kathy Flores
Chair, Dr. Martin Luther King, Jr. Service Committee



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**SPONSORSHIP
2012 DR. MARTIN LUTHER KING, JR. CELEBRATION
JANUARY 16, 2012**

Please check your sponsorship level:

Supporter

_____ \$25 _____ \$50 _____ \$100

Sponsor

_____ \$250 _____ Other

Major Sponsor

_____ \$500

20th Anniversary Leadership Sponsor

_____ \$1,000

NAME OF PERSON OR ORGANIZATION TO BE LISTED IN PROGRAM:

CONTACT INFORMATION:

Name: _____

Address: _____

City, State, ZIP: _____

Phone & Email: _____

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