



MEMO

TO: Common Council and Mayor Merkes  
FROM: Debbie Galeazzi, City Clerk  
SUBJECT: League of Wisconsin Municipalities Annual Conference  
DATE: August 10, 2011

Attached to this memo is a registration form for the League Annual Conference to be held October 19-21, 2011 in Milwaukee. Also attached is a listing of the Preconference Workshops.

If you are interested in attending the preconference or conference, please let me know by September 10 so I can get you registered.



# 113TH ANNUAL CONFERENCE

OCTOBER 19 - 21, 2011

WYNDHAM AIRPORT, MILWAUKEE WISCONSIN

Please print or type. Use a separate form for each person; or register on-line at <www.lwm-info.org>.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

NAME TAG SHOULD READ: \_\_\_\_\_

MUNICIPALITY/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

GUEST NAME TAG SHOULD READ: \_\_\_\_\_

(Guest Program includes Thursday's excursion for guests and all conference receptions.)

**Early Bird  
REGISTRATION  
deadline is**

**Tuesday,  
SEPTEMBER 20,  
2011**

**Wyndham  
AIRPORT HOTEL**

**(800) 558-3862**

Includes conference materials, admission to all workshops, general sessions, reception Wednesday evening and Thursday lunch. Early bird registrations **paid** by Tuesday, September 20, 2011 will have reduced rates.

CONFERENCE REGISTRATION FEES, LESS THE \$5 PROCESSING FEE, ARE REFUNDABLE IF THE LEAGUE RECEIVES THE CANCELLATION BY 4:45 P.M., THURSDAY, OCTOBER 13, 2011. NO REFUNDS ARE MADE AFTER THIS DATE.

	<b>Registration Fee</b>		<b>Amount</b>
	Early Bird	Regular	
Preconference Workshop (check one only)	\$65	\$80	\$ _____
Non-member Preconference (check one only)	90	105	\$ _____
<input type="checkbox"/> Economic Development <input type="checkbox"/> Parliamentary Procedure <input type="checkbox"/> Milwaukee's Garden District			
Member Conference Registration	145	170	\$ _____
Non-member Conference Registration	170	195	\$ _____
Guest	65	80	\$ _____
Chief Executive Breakfast	25	30	\$ _____
Total			\$ _____

Payment Method (Payment must accompany registration)

Check Enclosed (make checks payable to: League of Wisconsin Municipalities)

Credit Card

Type:  Master Card  Visa or  Discover

Number \_\_\_\_\_ Exp: \_\_\_\_\_ Vcode \_\_\_\_\_

Statement Address \_\_\_\_\_ Zip \_\_\_\_\_

Please place an "X" through the box if you need an accommodation regarding a disability or dietary need. We will contact you to make the necessary arrangements.

**Return to: League of Wisconsin Municipalities,**

122 W. Washington Ave., Suite 300, Madison, WI 53703; Fax: (608) 267-0645

# PRECONFERENCE Workshops

PRECONFERENCE Workshops will be held at the  
WYNDHAM AIRPORT, MILWAUKEE WISCONSIN

Early conference attendees may select one of three Wednesday morning workshops which will run concurrently from 9 a.m. to noon. Fees for the workshops are on the registration form. You do not need to attend the annual conference to attend the preconference workshops.

USE THE  
REGISTRATION  
FORM TO  
INDICATE WHICH  
OF THE

**THREE  
CONCURRENT  
PRECONFERENCE  
Workshops**

YOU WISH TO  
ATTEND

## **Economic Development in the New World**

*Speakers: J. Michael Mooney, CEO, MLG Commercial; David Ward, Northstar Economics; Greg Kost, TOLD Development; Dick Lincoln, Mandel Development Group*

The development community is much smaller and less liquid as a result of the economic downturn. The public sector has faced deep budget cuts and property devaluations. This workshop will discuss the tools that are now available for the public and private sectors to assist with economic development. Learn some of the creative ways that the public sector and developers have worked together to tackle these challenges.

## **Key Principles of Parliamentary Procedure**

*Speaker: Larry Larmer, Professor Emeritus, UW-Madison*

Professor Larmer has identified four principles which will provide a basic understanding of parliamentary procedure as it affects local government bodies. Some common misunderstandings will be pointed out and provisions of the open meetings law as it pertains to meeting procedures will be incorporated.

## **Tour of Milwaukee's Garden District**

*Speaker: Alderman Terry Witkowski and city staff*

Alderman Terry Witkowski and city staff members will lead a bus tour of Milwaukee's Garden District. The tour focuses on green technology and economic development working together in the 21st century on "the Green Corridor." Participants will get a front row view of innovative urban landscaping designs, including roof-top gardens and bio-swales to replace conventional catch basins. The tour will include a stop at the Howard Avenue Water Treatment facility with its state-of-the-art ozone purification technology. Alderman Witkowski will discuss the state's first joint business improvement district between the City of Milwaukee and the City of Greenfield on newly declared "Historic Route US 41". He will present information on Aerotropolis Milwaukee, a cooperative venture of eight municipalities surrounding Mitchell International Airport.