



# 112th ANNUAL CONFERENCE

OCTOBER 13 - 15, 2010  
MARRIOTT WEST, MIDDLETON WISCONSIN

Please print or type. Use a separate form for each person; or register on-line at <www.lwm-info.org>.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

NAME TAG SHOULD READ: \_\_\_\_\_

MUNICIPALITY/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

STATE \_\_\_\_\_ ZIP \_\_\_\_\_ TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

GUEST NAME TAG SHOULD READ: \_\_\_\_\_

(Guest Program includes Thursday's excursion for guests and all conference receptions.)

**EARLY BIRD  
REGISTRATION  
DEADLINE IS**

**Tuesday,  
SEPTEMBER 21,  
2010**

**HOTELS:**

MARRIOTT:  
(608) 831-2000

**ALTERNATE HOTELS:**

AMERICINN of Madison  
WEST  
(608) 662-1990

Fairfield Inn Madison  
WEST  
(608) 831-1400

Includes conference materials, admission to all workshops, general sessions, reception Wednesday evening and Thursday lunch. Early bird registrations **paid** by Tuesday, September 21, 2010 will have reduced rates.

CONFERENCE REGISTRATION FEES, LESS THE \$5 PROCESSING FEE, ARE REFUNDABLE IF THE LEAGUE RECEIVES THE CANCELLATION BY 4:45 P.M., THURSDAY, OCTOBER 7, 2010. NO REFUNDS ARE MADE AFTER THIS DATE.

	Registration Fee		Amount
	Early Bird	Regular	
Preconference Workshop (check one only)	\$65	\$80	\$ _____
Non-member Preconference (check one only)	90	105	\$ _____
<input type="checkbox"/> Economic Recovery Strategies <input type="checkbox"/> Identity Theft <input type="checkbox"/> Municipal Workforce			
Member Conference Registration	140	165	\$ _____
Non-member Conference Registration	165	190	\$ _____
Guest	65	75	\$ _____
Chief Executive Breakfast	25	30	\$ _____
Total			\$ _____

Payment Method (Payment must accompany registration)

Check Enclosed (make checks payable to: League of Wisconsin Municipalities)

Credit Card

Type:  Master Card  Visa or  Discover

Number \_\_\_\_\_ Exp: \_\_\_\_\_ Vcode \_\_\_\_\_

Statement Address \_\_\_\_\_ Zip \_\_\_\_\_

Please place an "X" through the box if you need an accommodation regarding a disability or dietary need. We will contact you to make the necessary arrangements.

**Return to: League of Wisconsin Municipalities,**

122 W. Washington Ave., Suite 300, Madison, WI 53703; Fax: (608) 267-0645

# PRECONFERENCE Workshops

PRECONFERENCE Workshops will be held AT THE  
MARRIOTT WEST, MIDDLETON WISCONSIN

Early conference attendees may select one of three Wednesday morning workshops which will run concurrently from 9 a.m. to noon. Fees for the workshops are on the registration form. You do not need to attend the annual conference to attend the preconference workshops.

USE THE  
REGISTRATION  
FORM TO  
INDICATE WHICH  
OF THE  
  
**THREE**  
**CONCURRENT**  
**PRECONFERENCE**  
**Workshops**  
  
YOU WISH TO  
ATTEND

## **Economic Recovery Strategies: Resiliency in the Face of Disaster**

*Speakers: Cate Rahmlow and Gail Towers MacAskill, Wisconsin Department of Commerce; Tjard Van Holten, Southwest Regional Planning Commission; Todd Vander Boomen, East Central Planning Commission; Bryan Law, Mississippi River Planning Commission; Matt Schreiber, North Central Regional Planning Commission*

Using local, state and national case studies, this session delivers practical knowledge to highlight best practices for immediate and long term economic recovery. Attendees will receive information about potential disaster recovery funding sources and learn about the value of effective post-disaster economic impact assessments. Most importantly, attendees will be given the opportunity to give input on the unique challenges they have faced or anticipate in the future for inclusion in the State's strategic recommendations in future support services.

## **Protecting Your Community from Identity Theft**

*Speaker: Mike Koll, retired federal agent*

No one is immune to the threats from identity theft. No one can outrun the risks of becoming an identity theft victim. Protect yourself and your municipality. Learn about your personal, professional and public service vulnerabilities. Does your municipality use "Best Practices" when it comes to data (identity) security and the prevention of breaches (leaks)? Know what to do if it happens to you

## **Changes in the Municipal Workforce**

*Speaker: Susan C Paddock, Professor, Governmental Affairs, Director, Wisconsin Public Service Leadership Academy*

This session will help you think about your current and future workforce — who works for your municipality right now, who might be working for you in the future, what skills will be needed, how you'll replace workers who leave, and how you'll support the development of workers and managers within your municipality. We'll look at workforce demographics, especially in Wisconsin; models of workforce planning; approaches to succession planning; and examples of effective mentoring and coaching of younger employees and supervisors.