



MEMORANDUM

To: Common Council, Redevelopment Authority, Park Board, and Plan Commission

From: Greg Keil, CDD and Brian Tungate, PRD

Date: May 13, 2010

RE: Waterfront Redevelopment Forum

On Wednesday, May 19 a Waterfront Redevelopment Forum entitled "Reconnecting People and Places" will be held at 6:30 p.m. in the Company E Room of the Menasha Public Library. A copy of the agenda is attached. I urge you to attend as the forum will provide an opportunity for you to gain an understanding of efforts that are underway to better acknowledge and draw upon the assets of the region's waterways for economic development as well as recreational purposes. This will also be your opportunity to see a presentation of the concept plans for the Gilbert mill redevelopment by the project consultant Vierbicher & Associates.

A quorum of the City of Menasha Common Council, Park Board, Redevelopment Authority and Plan Commission may be present , although no action is expected to be taken.

**City of Menasha
Waterfront Renewal Forum
“Reconnecting People and Places”**

Wednesday, May 19, 2010
Menasha Library – Company E Room
6:30 PM

Moderator: Greg Keil, Community Development Director, City of Menasha

- **Welcome**
Don Merkes, Mayor, City of Menasha
- **A Historic Route Reborn – Fox-Wisconsin Heritage Parkway**
Tom Baron, Community Development Planner, East Central Wisconsin Regional Planning Commission
- **The Importance of Reconnecting Waterfront Communities**
Pete Hensler, Friends of the Fox
Paul Brunette, Manager, The Wreath Factory, Downtown Menasha
- **A Case in Point – The Gilbert Mill Site**
Joe Dorava, Engineer, Vierbicher and Associates
Randy Stadtmueller, Stadtmueller & Associates
- **Capitalizing on Your Strengths – Habitat Restoration and Recreation Opportunities at the Gilbert Mill Site**
Brian Tungate, Director of Parks and Recreation, City of Menasha
- **Embracing Change – Economic Sustainability for Menasha**
Kim VanderHyden, Menasha Redevelopment Authority
- **Questions and Answers**