

# Orientation to WPPI Energy

for elected or appointed utility officials, community leaders and utility employees

Attendees will learn about WPPI Energy's **power supply resources** and **operations** as well as programs and services in the following areas:

## Rates & Billing

- Electric rate and cost-of-service studies
- Rate design and comparisons
- Financial planning studies
- Projections of power costs

## Member & Customer Services

- Business programs & key accounts
- Residential programs
- Renewable energy programs & projects
- Distribution services and metering
- Joint purchasing for the utility and customers

## Information Systems

- Communications infrastructure
- Harris-Northstar Utility Billing/Customer Information Software
- Dynamics SL Accounting Package

## Marketing & Outreach

- Program promotion
- News releases
- Customer communications
- Community relations program
- Programs for community leaders
- Energy education

**Wednesday  
May 5, 2010**

**8:30 a.m.  
Continental Breakfast**

**9 a.m.  
Program**

**12:30 p.m.  
Lunch**

**After the conclusion of the program, a tour of the new building and an online tutorial of WPPI Energy's web presence and programs will be available for those interested.**

**WPPI Energy  
Conference Center  
1425 Corporate Center Drive  
Sun Prairie, WI 53590**

*RSVP on back*

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*Interested in attending? Simply fill out the RSVP below.*

## RSVP by Friday, April 30

Utility/Community \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

*Return by fax or email to Kelly Simonsen at WPPI Energy.*

*Fax - 608.837.0274 OR Email - [ksimonsen@wppienergy.org](mailto:ksimonsen@wppienergy.org)*

### WPPI ENERGY MEMBER UTILITIES

- Alger Delta CEA
- Algoma
- Baraga, MI
- Black River Falls
- Boscobel
- Brodhead
- Cedarburg
- Columbus
- Crystal Falls, MI
- Cuba City
- Eagle River
- Evansville
- Florence
- Gladstone, MI
- Hartford
- Hustisford
- Independence, IA
- Jefferson
- Juneau
- Kaukauna
- L'Anse, MI
- Lake Mills
- Lodi
- Maquoketa, IA
- Menasha
- Mount Horeb
- Muscoda
- Negaunee, MI
- New Glarus
- New Holstein
- New London
- New Richmond
- Norway, MI
- Oconomowoc
- Oconto Falls
- Plymouth
- Prairie du Sac
- Preston, IA
- Reedsburg
- Richland Center
- River Falls
- Slinger
- Stoughton
- Sturgeon Bay
- Sun Prairie
- Two Rivers
- Waterloo
- Waunakee
- Waupun
- Westby
- Whitehall

