

150 Main Street, Suite #102
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Menasha, WI 54952-0389
920-725-3232
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August 12, 2009

Dear Landmarks Commission:

I want to take this opportunity to inform you of our intent in bringing a redevelopment project to the historical district of the City of Menasha.

Over the past two decades Mike McClone has worked with the City to bring new development and investment to downtown Menasha with the two major projects being the River Place and Riverview Plaza office buildings. We are now again looking to work with the City and the Landmarks Commission in this redevelopment project.

Our objective is to renovate the property located at 230 and 232 Main Street in Downtown Menasha. The existing building is in poor condition and is functionally obsolete. Our plan is to renovate this structure by creating retail space on the first floor and two residential condominiums in the upper level. It is our desire to have the renovated building blend with the historic character of the current downtown. In order to accomplish this feat, we currently are in discussions with Architectural Renovators LLC, a design, construction, renovation, and restoration firm located here in Menasha; with their assistance, we are researching the process and drawing up plans to take the correct steps in restoring and renovating the property.

Our overall objective is to provide the City of Menasha with a redeveloped property that complements the historical aspect of the downtown area in conjunction with developing a functional retail and residential space for the growing downtown commerce.

Thank you for your time and consideration of our current plans. We look forward to working with the City of Menasha and the Landmarks Commission to make this project a reality.

Sincerely,

MCCLONE INSURANCE GROUP

A handwritten signature in cursive script that reads "Erik Brenn".

Erik Brenn,
CFO

OFFICE LOCATIONS:

Fox Cities
920-725-3232

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920-921-9000

Oshkosh
920-233-4000

Milwaukee
414-454-0200