



MEMORANDUM

DATE: May 12, 2016  
TO: Administration Committee  
FROM: Debbie Galeazzi, Clerk  
SUBJECT: Official City Newspaper

Post-Crescent Media was the only bid received for publishing council proceedings and other city advertising for the ensuing year.

Wis. Stats. 985.06 states that the eligible newspaper making the lowest effective bid for the city's legal notices shall be awarded the contract. Eligibility is determined pursuant to Wis. Stats. 985.03.

Staff recommends accepting the bid from Post-Crescent Media as the City's official newspaper.



April 8, 2016

Deborah A. Galeazzi, City Clerk  
 City of Menasha  
 140 Main Street  
 Menasha, WI 54952

Dear Ms. Galeazzi,

In accordance with the legal advertising rates established by the State of Wisconsin, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

<u>Classified 6 Column Per Line charge –</u>			
<u>Arial 6-point Font:</u>			
Number of Columns	Column Width (Picas)	First Insertion	Subsequent Insertion(s)
1	9.18	\$1.0629	\$0.8396
2	19.36	\$2.2418	\$1.7708
3	29.54	\$3.4208	\$2.7020
4	39.73	\$4.5997	\$3.6332
5	49.91	\$5.7786	\$4.5644
6	60.09	\$6.9576	\$5.4956

Our rates/fonts have changed since last year's bid based on our most recent certification from the state of Wisconsin. Going forward, if the State of Wisconsin changes their legal rate certifications, a 30 day notice will be sent accordingly.

Newspapers to be circulated in this geographic area: 32,528

Additional charges that may apply - affidavit charges \$1.00 for each affidavit.

Thank you for the opportunity to serve your community.

Sincerely,

Sara Rogers  
 Operations Manager  
 Gannett WI Media

**RECEIVED**

APR 12 2016

CITY OF MENASHA  
 BY dg