



MEMO

To: Administration Committee
From: Debbie Galeazzi, City Clerk
Subject: Official City Newspaper
Date: May 14, 2015

Post-Crescent Media was the only bid received for publishing council proceedings and other city advertising for the ensuing year.

Wis. Stats. 985.06 states that the eligible newspaper making the lowest effective bid for the city's legal notices shall be awarded the contract. Eligibility is determined pursuant to Wis. Stats. 985.03.



April 22, 2015

Deborah A. Galeazzi, City Clerk
City of Menasha
140 Main Street
Menasha, WI 54952

Dear Ms. Galeazzi,

In accordance with the legal advertising rates established by the State of Wisconsin, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

<u>Classified 6 Column Per Line charge --</u>			
<u>Arial 6-point Font:</u>			
Number of Columns	Column Width (Picas)	First Insertion	Subsequent Insertion(s)
1	9.18	\$1.0734	\$0.8480
2	19.36	\$2.2640	\$1.7885
3	29.54	\$3.4545	\$2.7290
4	39.73	\$4.6451	\$3.6695
5	49.91	\$5.8356	\$4.6100
6	60.09	\$7.0262	\$5.5506

Our rates/fonts have changed since last year's bid based on our most recent certification from the state of Wisconsin. Going forward, if the State of Wisconsin changes their legal rate certifications, a 30 day notice will be sent accordingly.

Newspapers to be circulated in this geographic area: 34,724

Additional charges that may apply - affidavit charges \$1.00 for each affidavit.

Thank you for the opportunity to serve your community.

Sincerely,

Laurie Bolle
Sales Director
Gannett WI Media

RECEIVED

APR 29 2015

CITY OF MENASHA
BY _____