

RESOLUTION CONTINUING APPROPRIATIONS

Introduced by Alderman Wisneski

WHEREAS, it is desirous and necessary for the City of Menasha to continue some 2010 Appropriations into 2011 to finance ongoing projects,

NOW, THEREFORE, BE IT RESOLVED by the Mayor and the Common Council concurring that the following appropriations be continued:

<u>A/C #</u>	<u>ACCOUNT NAME</u>	<u>AMOUNT</u>
100-0203-512	ELECTIONS	\$ 17,000
100-0304-562	COMMUNITY DEVELOPMENT	60,000
100-0403-513	INFORMATION TECHNOLOGY DEPT	4,500
100-0501-522	FIRE DEPARTMENT	6,000
100-0703-552	PARKS DEPARTMENT	17,000
100-0704-552	SWIMMING POOL	13,000
100-0801-521	POLICE DEPARTMENT	130,000
100-0904-531	ENVIRONMENTAL HEALTH	3,132
100-0906-531	PREVENTION PROGRAM	3,890
100-0907-531	RADON GRANT	3,807
100-0909-531	DENTAL SEALANT PROGRAM	6,861
100-0913-531	LEAD PREVENTION GRANT	2,791
100-0915-531	MATERNAL CHILD HEALTH	1,026
100-0918-531	BIO TERRORISM	5,448
100-0919-531	TWENTY-FOUR/SEVEN COVERAGE	47,381
100-1002-541	ENGINEERING/PUBLIC WORKS	10,000
100-1003-541	STREET CONSTRUCTION	19,000

	TOTAL	\$ 350,836
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Passed and approved this ___ day of _____, 2011

Donald Merkes, Mayor

Attest:

Deborah A. Galeazzi, City Clerk

EXPLANATION OF CONTINUING APPROPRIATIONS

From 2010 into 2011

<u>A/C #</u>	<u>PURPOSE</u>	<u>AMOUNT</u>	<u>REQUESTED BY</u>
100-0203-512	Optic scan machines (4)	10,000	CLERK Galeazzi
100-0203-512	Reprogramm/Update of voting machines	7,000	CLERK Galeazzi
100-0304-562	Lake Park Marketing	10,000	DCD Keil
100-0304-562	Economic Develop Specialist	50,000	DCD Keil
100-0403-513	Outside Contract Services	4,500	COMP/TREAS Stoffel
100-0501-522	Building Costs-New Fire Station	6,000	FC Auxier
100-0703-552	Engineering/Design of Gilbert Site	17,000	PRD Tungate
100-0704-552	Pool Boiler	13,000	PRD Tungate
100-0801-521	Contract Settlement-2009/2010	130,000	PC Stanke
100-0904-531	Emergency preparedness supplies/needs	3,132	PHD Nett
100-0906-531	Additional Staff Hours	3,890	PHD Nett
100-0907-531	Additional Staff Hours/radon kits	3,807	PHD Nett
100-0909-531	Dental Hygienist hours/supplies	6,861	PHD Nett
100-0913-531	Additional Staff Hours	2,791	PHD Nett
100-0915-531	Car Seat Technician training/Add'l hours	1,026	PHD Nett
100-0918-531	Additional Staff Hours/maintenance	5,448	PHD Nett
100-0919-531	24/7 emergency coverage/communication	47,381	PHD Nett
100-1002-541	WISDOT Project/Tayco Street design	10,000	PWD Radtke
100-1003-541	Chip Seal/Crack Seal	4,000	PWD Radtke
100-1003-541	WISDOT Project/Tayco Street constructio	15,000	PWD Radtke
	TOTAL	\$ 350,836	

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Memorandum

To: Administration Committee/Common Council
From: Greg Keil, CDD *GK*
Date: September 2, 2010
RE: Economic Development Specialist Position

For the past several months Mayor Merkes and I have been exploring the possibilities of expanding the Economic Development Specialist position that was authorized as part of the 2010 budget. This assessment has been undertaken in response to the increasingly apparent need for the city to take a more active role in pursuing economic development opportunities through increased business promotion and attraction efforts. It is also apparent that a positive community image needs to be developed and projected if we are to have success in these endeavors.

The Economic Development Specialist position will help us develop a community branding strategy that is founded on community assets ranging from the city's work force to its parks. It will also provide the business community with technical assistance to develop a Business Improvement District plan and create the momentum needed for the plan's implementation. Looking forward, it is our expectation that the Business Improvement District together with other private funding would provide the majority of the funding needed to support these functions on an ongoing basis

Understanding the city's financial challenges, we have tried to structure an expanded position in such a way as to minimize its impact on the budget. As proposed the Economic Development Specialist Position could be funded with no increase in the Community Development Department budget through 2011. In general we're proposing to accomplish this by stretching 2010 budgeted funds into 2011 and by looking look to other private resources to carry the position going forward.

In order to attract a high caliber person to fill this position, we feel the salary needs to be in the \$60,000 range. With benefits, the annual compensation would be about \$81,000. The ensuing describes the funding sources to support this position:

October – December 2010 Compensation:	\$20,200
Funding Sources	
Com. Dev. Salary & Wages Acct.	\$15,000
Com. Dev. Prof. Services. Acct.	<u>5,200</u>
	\$20,200
January - December 2011 Compensation:	\$81,000
Funding Sources	
Com. Dev. Salary & Benefit Carryover	\$21,100
Com. Dev. Site Marketing Carryover	10,000
Com. Dev. Prof. Services Carryover	20,000
Econ Dev. Spec. 2011 Budget*	19,200
Interns 2011 Budget*	6,700
Com. Dev. 2011 Prof. Services Budget	<u>4,000</u>
	\$81,000

*Same amounts budgeted in 2010