



MEMO

To: Common Council
From: Debbie Galeazzi, City Clerk ^{Deb}
Subject: Official City Newspaper
Date: May 12, 2011

The Post-Crescent was the only quote received for publishing council proceedings and other city advertising for the ensuing year.

Attached to this memo are the 2011 and 2010 rate quotes for comparison. The rate quoted for 2011 is the same as 2010 for the classified line rates. The rate quoted for column inch for classified and facsimile ballots is lower for 2011 than 2010, and the rate for retail display is slightly higher for 2011 than 2010.

Wis. Stats. 985.06 states that the eligible newspaper making the lowest effective bid for the city's legal notices shall be awarded the contract. Eligibility is determined pursuant to Wis. Stats. 985.03.

