



Automated External Defibrillator Aid Station Agreement

The City of Menasha and Gold Cross Ambulance Service enter into an agreement with

_____ Business, located at _____

to become an Automated External Defibrillator (AED) Aid Station.

Gold Cross HeartStart Fund agrees to provide:

1. A Philips FRx AED w/ pediatric key **at no cost** to qualifying businesses.
2. A wall hanging bracket & AED sign **at no cost**.
3. A 5 year complete maintenance package **at no cost** to qualifying businesses.
4. Free initial training for up to 4 employees or owners with additional employee or owner training at a cost of \$30.00 per person.
5. All training materials will be provided.

AED Aid Station Business agrees to:

1. Commit to providing aid and assistance through the use of an AED to stricken victims inside and outside of their establishment.
2. Have the AED placed in such a way that it is visible to all employees and to the public.
3. Have at least 2 trained employees or owners.
4. Commit to a daily check of the AED (during regular business hours).
5. Display furnished AED signage outside of building.

Liability: The State of Wisconsin has a Good Samaritan Law which provides that any person who renders emergency care in good faith shall be immune from civil liability for his/her acts in rendering such emergency care. (Wisconsin Civil liability exemption 895.48(1))

Ownership: The ownership of the AED will remain with Gold Cross Ambulance. If a business moves, goes out of business or changes ownership, the AED must be returned to Gold Cross. The new business or owners of the building may reapply to become an AED Aid Station.

Signed _____

Business _____

Date _____

Neenah and Menasha Downtown
Automated External Defibrillator (AED) Projects

With the success of the Appleton Downtown AED Project comes a natural tendency to share this model with other cities that are interested in a similar project for their downtowns. Our HeartStart Committee is very glad that the cities of Neenah and Menasha have shown an interest in becoming "heart safe" downtowns.

The goal of the project is to strategically place AEDs in locations where a sudden cardiac arrest (SCA) victim can be reached and defibrillated within three (3) minutes of time. The American Heart Association (AHA) has set a goal; "drop to shock within three minutes". Survival is reduced by 10% for each minute that defibrillation is delayed.

Tom Prosser, a member of our HeartStart Committee, has taken the lead in soliciting funds for the Neenah and Menasha area AED projects. The following are some of his thoughts pertaining to the AED project concept..... "If we could place AEDs that the public can access for perhaps 16 hours per day or more, I think we should pay for a part of or all of the cost from the donated funds in the HeartStart account. Menasha should be handled the same way as we treat Neenah." We hold a HeartStart Charity Golf Outing each year to obtain funding for these projects, as well.

These Fox Cities downtown AED projects are totally funded by the Gold Cross HeartStart Fund within the Community Foundation for the Fox Valley Region.

Locations of AED Aid Stations in Neenah are Shattuck Park, in the entryway of the Marketplace, in the lobby of the Holiday Inn, Future Neenah office lobby and the Neenah Library. This makes a total of five locations in the downtown Neenah area, with the potential for more locations as Neenah expands.

We are in the process of discussing the AED project concept with businesses in the downtown of Menasha. They appear to be as enthusiastic about the idea as Neenah was. AED placement locations are yet to be determined in the downtown of Menasha. Potential AED Aid Station locations could possibly be Faith Technologies, Hotel Menasha, McClone Insurance Group and the Menasha marina.

We truly believe this can be a successful project for both Neenah and Menasha. Members of our HeartStart committee are available to assist in the planning and implementation of these very worthwhile projects. On behalf of our HeartStart Committee, I would like to thank you in advance for helping us improve the health and safety of our families, friends and neighbors.

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