



MEMO

To: Common Council
From: Debbie Galeazzi, City Clerk ^{dg}
Subject: Official City Newspaper
Date: May 14, 2009

The Post-Crescent was the only quote received for publishing council proceedings and other city advertising for the ensuing year.

The rate quoted for 2009 for the publishing of council proceedings and other city advertising is the same as 2008. The rate quoted for the advertising by the column inch is less than 2008. The rate quoted for facsimile ballots is more than 2008. I'm including the 2008 quotes.

Wis. Stats. 985.06 states that the eligible newspaper making the lowest effective bid for the city's legal notices shall be awarded the contract. Eligibility is determined pursuant to Wis. Stats. 985.03.

April 24th, 2009

Deborah A. Galeazzi
City Clerk
City of Menasha
140 Main St
Menasha, WI, 54952

Dear Ms. Galeazzi

In accordance with the legal advertising rates established by the State of Wisconsin as well as the May 5th, 2009 legal bid deadline, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

The publication of city council proceedings and other city advertising are to be charged at classified line rates:

The Post-Crescent	\$.5968 per line first insertion
	\$.4689 per line subsequent insertions

For advertising to be paid for by the column inch:

The Post-Crescent	\$8.03 per column inch first insertion
	\$6.30 per column inch subsequent insertions

The Post-Crescent – Facsimile Ballots	
	\$15.41 per column inch first insertion
	\$12.11 per column inch subsequent insertions

Thank you for the opportunity to serve your community.

Sincerely,


Marilyn Duquaine
Classified Sales Manager
Appleton Post-Crescent

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MAY 5 2009

CITY OF MENASHA
BY dg

April 29, 2008

Deborah A. Galeazzi
City Clerk
City of Menasha
140 Main Street
Menasha, WI 54952

Dear Ms. Galeazzi,

In accordance with the legal advertising rates established by the State of Wisconsin as well as the May 6th, 2008 legal bid deadline, we are pleased to quote you the following legal advertising rates for the publication of council proceedings and other city legal advertising for the upcoming year.

The publication of city council proceedings and other city advertising to be charged at classified line rates:

The Post-Crescent	\$.5968 per line first insertion
	\$.4689 per line subsequent insertions

For advertising to be paid for by the Column inch:

The Post-Crescent	\$ 8.50 per column inch first insertion
	\$ 6.69 per column inch subsequent insertions

The Post-Crescent- Facsimile Ballots

	\$11.25 per column inch first insertion
	\$ 8.86 per column inch subsequent insertions

Thank you for the opportunity to serve your community.

Sincerely,



Marilyn Duquaine
Classified Sales Manager
Appleton Post-Crescent

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CITY OF MENASHA

BY _____